We do great things at Cal Poly Pomona.

I have seen firsthand the joy on the faces of graduates and their families at Commencement, the sense of accomplishment from student presenters at research conferences, and the aura of pride that emanates from first-generation students. We celebrate these achievements as a community and strive to give more opportunities for future generations of students. These achievements and countless others could not have been possible without the steadfast support of the Cal Poly Pomona Foundation.

Since 1966, the Cal Poly Pomona Foundation has advanced the university’s mission and amplified learning opportunities for our students. The impact of the Foundation’s work is immeasurable. We could not celebrate our heritage, boast about our accomplishments, or reach beyond the horizon without the many vital contributions of the Foundation.

In the Biennial Report for 2013-15, you can see how the Foundation’s work is augmenting the university’s mission, supporting our learn-by-doing education, and creating exceptional academic experiences for our students.

The report reviews the achievements of the Foundation as it helps meet the needs of the campus, faculty, staff, and students. It also highlights the critical administrative assistance that the Foundation provides in support of research, grants, campus activities, development of real property programs, and partnerships with the local community. The Foundation’s implementation of innovative policies and products have been lauded with awards in real estate, dining, and bookstore services.

As we look to the future and the achievements to come, I know that the Foundation will continue to provide critical support. It is a forward-thinking organization that seeks to capitalize on opportunities that promote and strengthen the university’s mission. This requires planning with purpose in mind and acting swiftly to changes.

On behalf of the campus community, I want to extend my heartfelt appreciation to the Foundation’s Board of Directors and Foundation staff for their leadership and dedication to student success. Board members give their time and help oversee the resources entrusted to the Foundation that make many of our campus initiatives possible.

I particularly want to acknowledge and applaud the dedication, perseverance, and creativity of the Foundation’s Executive Director G. Paul Storey who this year celebrates 20 years of outstanding service to the Foundation and the Cal Poly Pomona family.

As a board member, it has been my pleasure to work with these dedicated individuals who continually demonstrate their love for Cal Poly Pomona. Their efforts make the success of our academic mission possible.

Sincerely,

Soraya M. Coley, Ph.D.
President
California State Polytechnic University, Pomona
# TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>About Us</td>
<td>4</td>
</tr>
<tr>
<td>Mission</td>
<td>4</td>
</tr>
<tr>
<td>Corporate Vision Statement</td>
<td>5</td>
</tr>
<tr>
<td>Transparency</td>
<td>5</td>
</tr>
<tr>
<td>How We Support the Campus Community</td>
<td>6</td>
</tr>
<tr>
<td>Highlights for 2013-2014 and 2014-2015</td>
<td>6</td>
</tr>
<tr>
<td>Board of Directors 2013-2014</td>
<td>12</td>
</tr>
<tr>
<td>Board of Directors 2014-2015</td>
<td>13</td>
</tr>
<tr>
<td>Management Perspective</td>
<td>14</td>
</tr>
<tr>
<td>Foundation Directors</td>
<td>15</td>
</tr>
<tr>
<td>Gifts and Donations</td>
<td>16</td>
</tr>
<tr>
<td>Administrative Services</td>
<td>18</td>
</tr>
<tr>
<td>Employment Services</td>
<td>19</td>
</tr>
<tr>
<td>Marketing</td>
<td>20</td>
</tr>
<tr>
<td>Foundation Financial Services</td>
<td>22</td>
</tr>
<tr>
<td>Information Technology</td>
<td>23</td>
</tr>
<tr>
<td>Real Estate</td>
<td>24</td>
</tr>
<tr>
<td>Enterprise Operations</td>
<td>27</td>
</tr>
<tr>
<td>Foundation Dining Services</td>
<td>28</td>
</tr>
<tr>
<td>Kellogg West Conference Center &amp; Hotel</td>
<td>34</td>
</tr>
<tr>
<td>Foundation Housing Services</td>
<td>36</td>
</tr>
<tr>
<td>Bronco Bookstore</td>
<td>38</td>
</tr>
<tr>
<td>Grant and Contract Administration</td>
<td>43</td>
</tr>
<tr>
<td>Grant and Contract Administration</td>
<td>44</td>
</tr>
<tr>
<td>Activity by University and Colleges</td>
<td>46</td>
</tr>
<tr>
<td>Awarding Agencies for Grants and Contracts</td>
<td>47</td>
</tr>
<tr>
<td>Allocation of Indirect Cost Funds Recovered From Grant and Contract Projects</td>
<td>47</td>
</tr>
<tr>
<td>Grant and Contract Highlights</td>
<td>48</td>
</tr>
<tr>
<td>Upward Bound</td>
<td>48</td>
</tr>
<tr>
<td>Reinvigorating Elementary Science through a Partnership with California Teachers</td>
<td>50</td>
</tr>
<tr>
<td>Grant and Contract Awards</td>
<td>52</td>
</tr>
</tbody>
</table>
ABOUT US

“Quality Service Supporting Quality Education”

Established in 1966, Cal Poly Pomona Foundation, Inc. is a self-supporting, nonprofit auxiliary organization recognized by the California State University System. Its sole purpose is to support the educational mission of the university by providing services, financial support, and administrative assistance to the Cal Poly Pomona community. The Foundation is guided by a board of directors that represents all areas of the university and community including the president of the university who, by virtue of the position, is also the chairperson of the Foundation Board of Directors.

The Foundation operates as a public-benefit charitable educational organization under the provisions of the California Revenue and Taxation Code, Section 23701(d) and the United States Internal Revenue Code, Section 501(c)(3). As a recognized auxiliary of the California State University, the Foundation conforms to the regulations established by the Board of Trustees of the California State University and approved by the California State Director of Finance as required by the California Education Code, Section 89900. The university administrative organization supervises the Foundation, as required by Title 5, California Code of Regulations, Section 42402.

MISSION

As an auxiliary supporting California State Polytechnic University, Pomona, the Cal Poly Pomona Foundation is an integral component of the educational mission of the university. In pursuit of this mission, the Foundation is a partner in the university community which includes students, faculty, staff, administrators, alumni, and members of the larger community. The Foundation exists to provide the highest level of service and financial support while maintaining corporate fiscal integrity.

The role of the Foundation is to provide convenient and appropriate goods and services at a reasonable price and to develop additional assets and resources for the university. The Foundation also promotes and celebrates the cultural diversity of the university, helps foster and maintain an effective learning environment to provide educational opportunities that reflect an institutional image of competence and quality, and encourages cooperative relations within the university community.

Excellence in service to the university is the highest priority of the Foundation. The Foundation accomplishes this by:

- Operating in a professional and conscientious manner
- Continually updating its planning for the future and emphasizing the importance of quality and excellence
- Promoting high standards of ethics, honesty, competency, and professionalism in all its employees
- Developing and motivating employees to express an entrepreneurial spirit by using creativity, innovation, initiative, and open communication
- Maintaining its commitment to affirmative action, equal opportunity, and career development in a safe working environment

The Cal Poly Pomona Foundation is an equal opportunity, affirmative action employer. The Foundation subscribes to all state and federal regulations and prohibits discrimination based on sex, race, sexual orientation, national origin, handicap, marital status, age, religious creed, color, ancestry, medical condition, or veteran status. The Foundation hires only individuals lawfully authorized to work in the United States.
CORPORATE VISION STATEMENT

TO BE THE BEST ...

... an organization of employees must be committed to quality and recognized as leaders and award winners.

... an organization must maintain the best business practices.

... an organization must have service quality consistently exceeding customer expectations and financial performance consistently exceeding comparable industry standards.

... an organization must offer a stimulating and gratifying workplace where employees can achieve their full potential.

TRANSPARENCY

In keeping with the principles of its corporate culture, the Foundation aspires to be as transparent as possible in its dealings with customers and clients; this means there are no hidden agendas or conditions, and information is fully disclosed that is needed for collaboration. Transparency allows the Foundation to gain the confidence of associates and patrons, forming strong bonds and creating long-lasting relationships. Being open about processes builds trust by allowing members of the public access to Foundation business transactions. Customers and partners can come straight to the Foundation website for accurate and timely information about business practices. All corporate documents such as Articles of Incorporation, Bylaws, Business Plans and Budgets, Tax Returns, Policies, and the Board of Directors roster are clearly accessible on the home page: www.foundation.cpp.edu/

The California State University added a section on its website for auxiliary operations with basic information on each (http://auxiliary.calstate.edu/). This page outlines what auxiliaries are and how they function to support the California State Universities.
HOW WE SUPPORT THE CAMPUS COMMUNITY

To support the educational mission of Cal Poly Pomona, the Cal Poly Pomona Foundation provides services, financial support, and administrative assistance to the Cal Poly Pomona community, and is the largest employer of students on the campus. The Foundation manages, administers, or acts as the fiscal agent for the university on a multitude of projects, grants, contracts, initiatives, and campus programs. In addition, the Foundation operates campus commercial enterprise operations including Bronco Bookstore, Foundation Dining Services, Kellogg West Conference Center & Hotel, and the University Village. The Foundation Real Estate division oversees the development and management of the Innovation Village Research Park as well as the faculty/staff housing program. Figures (below and opposite page) are for fiscal years 2013-2014 and 2014-2015 unless noted otherwise.

COMMERCIAL ENTERPRISE OPERATIONS

- **Bronco Bookstore** generates $10.2 million in sales annually by maintaining competitive prices with an aggressive value book program. Affordable options such as used, rental, and digital textbooks made up 41% of all textbook sales. The bookstore rents more than 22,000 books per year. In 2013-15, the bookstore bought back 31,032 books from students paying them more than $633,000.

- **Dining Services** operates 29 venues on campus and routinely invests in master planning, building improvements, and quality brands for the campus community. Over 2,500 cases of beverage products, as well as other vendor donations, annually support student clubs and organizations for their fundraising and event needs.

- **Kellogg West Conference Center & Hotel** provides 85 guestrooms and 12,000 sq. ft. of meeting space without any state funding assistance.

- **University Village** provides 1,200 students on-campus apartment housing at rates that are among the lowest in the CSU.

DESIGNATED GIFTS TO THE UNIVERSITY

- Athletics – $130,336
- News and Publications – $295,750
- Office of Development – $199,336
- Special Foundation Grants – $700,545
- University Public Relations – $1,612,847

RESEARCH AND ADMINISTRATIVE SUPPORT – GRANTS, CONTRACTS, AND CAMPUS PROGRAMS

- Indirect Cost Distribution – $797,606
- Office of Research and Sponsored Programs – $421,791
- Office of Grants and Contracts – $1,301,919
- Interest earnings distributed to Campus and Scholarship Programs – $1,197,354
- Subsidized Administrative Support – $206,603
- Principal Investigator Reception – $8,661
- Campus Card System Support – $9,819
REAL ESTATE DONATED
The Foundation manages properties donated to the university to maximize cash flows available from them and protect the assets. With licensed staff, the Foundation is able to advise the university on potential real estate donations as well.

FACULTY/STAFF HOUSING PROGRAM
The Foundation contributed funds to support the development and infrastructure for this program. 34 Fair Oaks Walk townhomes were built for faculty/staff and 17 existing single-family homes were remodeled and made available for faculty and staff.

INNOVATION VILLAGE RESEARCH PARK
The Foundation contributed $5 million to fund the infrastructure of this 65 acre project. It administers the ground leases, oversees the development of the infrastructure, and marketing of the complex.

MISCELLANEOUS FOUNDATION DONATION AND CONTRIBUTIONS
- Administrative Donations* – $68,818
- Bookstore Gifts/Support – $11,425
- Dining Services Gifts/Support – $56,760
- Hot Dog Caper – $48,386
- Kellogg West Parking for Collins College – $578,200
- Faculty/Staff Service Awards – $4,955
- Transfer of fixed assets to University – $4,853,595
- Village Support of CSO/Police Officer – $260,989
- Support of So. Cal. Tasting & Auction – $10,000
- Faculty/Staff Café – $26,941

STUDENT EMPLOYMENT
- The Foundation is the largest employer of students at Cal Poly Pomona
- Approximately 1,113 students worked 372,000 hours, earning $5.3 million in wages annually

COMMISSIONS
- Bronco Student Center – $206,509
- University Housing – $830,055
- Vending Commissions to University Housing – $2,152


FOUNDATION CARES
Every fall, the Foundation donates various school supplies including crayons, notebooks, construction paper, and colored pencils as well as 15 large cases of paper to Kellogg Polytechnic Elementary School as part of the Community Assistance Reinforcing Educational Success (CARES) program.

The CARES program was started in 2000 as a way for Foundation employees to give back to the local community. Kellogg Polytechnic Elementary School Principal and Cal Poly Pomona alumna Rabia Minhas was very happy to receive the donations on behalf of the teachers and students at this local school.

*Includes CARES program and Priest Scholarship
SUPPORTING UNIVERSITY GRADUATION RATES AND SKILL SETS

As Cal Poly Pomona continues to increase its graduation rate (it surpasses the national average), the Cal Poly Pomona Foundation contributes real-world expertise preparation to graduating student workers, in support of the university’s learn-by-doing philosophy.

As the largest employer of students on campus—over 1,100 student employees—the Foundation strives to ensure they are job-ready by teaching them time management, customer service, teamwork, personnel management, problem solving, safety, and efficiency skills as part of their workday. Student employees are taught to listen carefully and ask good questions as they are trained to perform their jobs. These soft skills, like communication and collaboration, are critical to employers looking for new hires to jump right in and begin the work without having to provide these basics during their job orientation.

NORMAN J. PRIEST SCHOLARSHIP

The Norman J. Priest Scholarship was created in 2000 to honor former board member Norm Priest. This scholarship rewards deserving full-time students who embody the values and work ethic of Mr. Priest in their participation and leadership in campus activities and community service, and in their work activities as Foundation employees.

Submitted applications are reviewed by Mrs. Halo Priest, her son James Priest, and a Foundation scholarship committee. Selection is based on one’s resume, a recommendation from both a supervisor and a Foundation staff member, plus an essay on how the Cal Poly Pomona Foundation has helped them with their educational goals and how the award will help them achieve their career and educational goals. The essay also highlights how participation and leadership in campus activities and community service will help them achieve their goals.

The winners for 2013-2014 are:
Angela Beal   Biology Research
Benjamin Tunigold  Village Housing & the Bronco Bookstore

The winners for 2014-2015 are:
Christian Murillo  ARCHES program
Jonathan Ortega  Renaissance Scholars program
Amanda Riggle  Reading, Advising, & Mentoring Program (RAMP)
NEW BREWING CLASS INTRODUCED THROUGH THE COLLEGE OF THE EXTENDED UNIVERSITY

A new brewing class offered through the College of the Extended University was introduced in early August 2015 for home brewers and those wanting to get involved with the professional brewing industry. The class, titled The Science and Art of Brewing, was held for four consecutive Saturdays and was taught by Owen Williams, owner of Ritual Brewing Company in Redlands.

From single-step infusion to multi-step decoction, from stein bier to high-gravity brewing, students studied various techniques needed for brewing both ales and lagers. Along with a certificate, the students received valuable hands-on experiences as they were able to produce beer in one of four 15-gallon systems at the Innovation Brew Works laboratory.

In addition, the course provided a brief history of brewing, its origins, formulations of recipes to style of beer, and a detailed understanding of brewing equipment, malts, grains, hops, and water chemistry. Students also studied brewing ingredients, brewing terminology, traditional beer styles of various countries, beer component evaluation, beer and food pairing, proper service of each beer style, and career options in the brewing industry.

This course was for students 21 and older. For future brewing courses, visit www.ceu.cpp.edu.
In the late months of 2014, Dean of CLASS Sharon Hilles sent a request to the Cal Poly Pomona Foundation Board of Directors requesting a one-time special designated fund gift of $269,499.25 as there were no state funds available for the All-Steinway Initiative, and Cal Poly Pomona was four pianos short of its fundraising goal.

The All-Steinway Initiative was started by the music department in September 2013 to equip Cal Poly Pomona exclusively with Steinway pianos, which are considered the gold standard in the music industry. In order to receive the All-Steinway School designation, a school must have all Steinway pianos in the recital halls and practice rooms. Fewer than 170 conservatories, universities, and schools of music worldwide are officially designated as All-Steinway Schools.

The pianos purchased from Steinway were only offered at a discounted price until the end of the 2014 calendar year, so a special Board of Directors meeting was called at the request of then Cal Poly Pomona President J. Michael Ortiz to vote on a single resolution authorizing this request.

On December 11, 2014, the Foundation Board of Directors voted to add this special gift to the already approved designated fund budget of $1,817,109 for 2014-2015. This increased our total designated gift to the university to $2,086,609. This is money that goes directly to the university regardless of whether the Foundation shows a profit at the end of fiscal year 2014-2015.

With this gift, the Foundation became the largest donor to the All-Steinway Initiative and helped Cal Poly Pomona become an All-Steinway School.

The All-Steinway School Designation Celebration took place on April 2, 2015 in the music recital hall foyer. This event was to celebrate the designation of becoming an All-Steinway School and recognize those who helped acquire this designation. Senior Managing Director and Chief Financial Officer David Prenovost represented the Foundation at the event.

Since 1969, the Foundation has supported the university by donating over 45 million dollars in designated gifts. That is almost 50 years of continual support for quality education!
<table>
<thead>
<tr>
<th>NAME</th>
<th>TITLE</th>
<th>BOARD POSITION</th>
<th>COMMITTEE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. J. Michael Ortiz</td>
<td>President, Cal Poly Pomona</td>
<td>Chair, Board of Directors</td>
<td>Executive</td>
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<tr>
<td>Dr. Steven Garcia</td>
<td>Vice President for Administrative Affairs &amp; CFO</td>
<td>Designated Director</td>
<td>Executive, Finance (Chair), Personnel (Chair)</td>
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<tr>
<td>Mr. John McGuthry</td>
<td>CIO</td>
<td>Designated Director</td>
<td>Finance, Program</td>
</tr>
<tr>
<td>Dr. Doug Freer</td>
<td>Vice President, Student Affairs</td>
<td>Designated Director</td>
<td>Program (Chair), Finance</td>
</tr>
<tr>
<td>Dr. Marten denBoer</td>
<td>Provost, Vice President Academic Affairs</td>
<td>Designated Director</td>
<td>Program</td>
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<tr>
<td>Ms. Cynthia Williams</td>
<td>Buyer, Procurement &amp; Support Services</td>
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<td>Program</td>
</tr>
<tr>
<td>Dr. Richard Lapidus</td>
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<td>Investment, Personnel</td>
</tr>
<tr>
<td>Dr. Sep Eskandari</td>
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<td>Faculty Director</td>
<td>Program, Personnel</td>
</tr>
<tr>
<td>Mr. Michelle Stoddard</td>
<td>Vice President for Advancement</td>
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</tr>
<tr>
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<td>Program</td>
</tr>
<tr>
<td>Dr. Winny Dong</td>
<td>Professor, Chemical and Materials Engineering</td>
<td>Faculty Director</td>
<td>Program, Personnel</td>
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<tr>
<td>Dr. David Speak</td>
<td>Chair, Academic Senate</td>
<td>Designated Director</td>
<td>Executive, Finance</td>
</tr>
<tr>
<td>Ms. Susie Diaz</td>
<td>Chair, Staff Council</td>
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<td>Program, Personnel</td>
</tr>
<tr>
<td>Ms. Rachel Dominguez</td>
<td>Chair, Staff Council</td>
<td>Staff Director</td>
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</tr>
<tr>
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<td>Ms. Christine Hall</td>
<td>President, ASI</td>
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<td>Mrs. Mei Lien Chang</td>
<td>Vice President, Topline Products &amp; Trade Union International</td>
<td>At Large Director</td>
<td>Personnel</td>
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<tr>
<td>Mr. Lowell Overton</td>
<td>Broker/Owner Coldwell Banker Tri Counties Realty</td>
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<td>Mr. Oliver Santos</td>
<td>Chief Financial Officer, AC Martin Partners</td>
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<td>Mr. Jack Kulp</td>
<td>CEO, Stephens Medical Group</td>
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<td>Mr. Mickey Segal</td>
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<td>Ms. Kathy Tully</td>
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<td>At Large Director</td>
<td>Investment</td>
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<tr>
<td>Mr. Thomas Goff</td>
<td>VP &amp; Principal, Bernstein Global Wealth Management</td>
<td>At Large Director</td>
<td>Investment (Chair)</td>
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<td>Mr. James Priest</td>
<td>Of Counsel, Best Best &amp; Krieger, LLP</td>
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**NON-BOARD COMMITTEE MEMBERS**

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<td>Assoc. Vice President, Human Resource Services</td>
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<td>International President, Elite REO Marketing Division</td>
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<td>Assoc. VP for Research, Chair Biological Sciences</td>
<td>Program</td>
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Fifty years is a significant milestone for the Cal Poly Pomona Foundation. It is an occasion to celebrate and honor the past and all the individuals (donors, presidents, board of directors, executive directors, staff, and student employees) that have been part of our success in supporting the Cal Poly Pomona campus community.

Since 1966, the Foundation has been developing, growing, and expanding its role in supporting the university by utilizing strategic planning, developing financial plans, and funding sources and service plans that are in coordination with Cal Poly Pomona’s strategic and master plans.

Over the last five decades, the Cal Poly Pomona Foundation has developed a reputation of innovation and service as one of the best support organizations in the California State University system.

The Foundation Board of Directors has provided exceptional oversight and guidance to the management team. The bylaws of the Foundation have been amended and updated many times and now include use of electronic communication for notification of meetings and actual attendance via WebEx. Foundation documents are available on our website and comply with transparency guidelines.

As we started the 2014-15 year, we welcomed the campus’ sixth president and Foundation Board Chair Dr. Soraya M. Coley. She has already started to transform Cal Poly Pomona though her vision and guidance; our destiny will also change and we look forward to a bright future through her leadership.

As we chart the path for the next half century, Foundation management recognizes the scope and importance of its responsibilities in supporting the university’s mission and providing financial support. We confidently believe that our vision and keys to success are still very much relevant. We know that to be the best support organization for Cal Poly Pomona, our board and staff must be committed to innovation and develop non-state sources of funding to provide the quality service that supports quality education.

Cal Poly Pomona Foundation acknowledges those whose shoulders we stand on as we look forward to the next fifty years of unparalleled accomplishments.

G. Paul Storey, Executive Director
The Foundation administers gifts and donations to programs, scholarships, and endowments on behalf of the university. These funds are restricted by the donor or designated by the university (unrestricted) to enhance and enrich the educational experience, goals, and objectives of a learning-centered environment. In general, these funds are used in the areas of instruction, public service, academic support, student services, institutional support, capital projects, and student grants and scholarships.

Cal Poly Pomona successfully completed its first $150 million comprehensive fundraising campaign to ensure that a quality education is within reach for future generations of students. Gifts and pledges from over 17,000 donors exceeded $160 million, a record fundraising effort for the campus, which will help strengthen the university’s ability to provide hands-on education, to prepare students for the changing demands of the workplace, and to increase research and scholarship opportunities. The Foundation will collaborate with the university on the next capital campaign through our support and services.
ENDOWMENT VALUE BY YEAR

ENDOWMENT DISTRIBUTION

2014 ENDOWMENT DONATIONS OF $8.6M RECEIVED FROM:

2015 ENDOWMENT DONATIONS OF $9.3M RECEIVED FROM:

2014 FOUNDATION PROGRAM EXPENSES

2015 FOUNDATION PROGRAM EXPENSES
The Cal Poly Pomona Foundation administrative services support a wide range of necessary corporate functions under the leadership of the executive director, including the departments of employment services, marketing, financial services, and information technology systems management. As a self-supporting, separate, and distinct entity from the university, all internal administrative functions are provided by Foundation staff and management.
Foundation Employment Services delivers the full spectrum of human resources and payroll services to Foundation employees. These services include payroll-related services, recruitment, hiring, and the administration of employee and retiree benefits, as well as performance management processes, employee training and development, safety programs, organizational planning, and employee policies.

During the Foundation’s 50 year history, employment services has issued nearly 100,000 W2 forms. Given that student workers make up about 80% of the Foundation workforce, the Foundation has employed nearly 80,000 student workers during this period. Student employment at the Foundation continues to be a valuable and rewarding experience for student workers, and student workers provide a valuable service to the Foundation.

There have been significant changes to the payroll and human resources delivery model since the Foundation was first created 50 years ago. Perhaps the most notable changes have occurred during the last decade, where the use of technology has been leveraged to facilitate and streamline the many processes in human resources, providing measurable and sustainable value.

The human capital management system used by employment services to facilitate the entire employment life cycle for all workers is very important to ensure efficient and cost effective methods that are used to conduct business. During 2015, employment services was recognized by peer organizations in articles written and published by Jess Kennedy from HigherEd Tech Decisions and Steven Bates from the Society of Human Resources Management (SHRM). These publications referenced employment services’ use of technology for streamlining processes, improving efficiencies and productivity, and reducing labor costs. SHRM is the largest organization in the world supporting the field of human resources with over 275,000 active members.

Foundation Employment Services continues to leverage its human capital management system (Kronos) to improve business-related outcomes. Kronos was migrated to cloud services in 2012 with the goals of increasing the reliability and stability of the system, freeing up valuable time from our internal IT staff related to maintaining and updating the system, serving as a valid disaster recovery plan, and delivering improved security for the data that resides in the system. All of the original objectives were met or exceeded, while reducing costs to administer and support the system.

In an endeavor to continue to improve services, employment services has recently partnered with GuideSpark, a company that provides enhanced employee communications through delivery of short videos on key employee topics. Available videos provide overviews of medical, dental, and vision insurance, payroll procedures, code of ethics, and many others. Several additional videos are anticipated in 2016 and 2017.

Looking forward, employment services is facing three challenges:

- How to adapt to the workforce trends related primarily to millennial workers specifically in the areas of recruitment and retention initiatives, as this demographic represents our next group of leadership
- Planning for the retirement of key long-term workers who have extensive breadth and depth of work experience
- How to continue to evolve employee total compensation programs designed to attract and retain a highly diverse and well qualified workforce while ensuring those same programs remain fiscally viable

Currently, 38% of the workforce at Foundation is eligible to retire in the next one to five years. Many who are eligible will in fact retire, taking with them invaluable corporate knowledge. The challenge over the next one to five years will be to systematically capture as much of that knowledge as possible while those workers nearing retirement are still actively engaged at work.
MARKETING

The Foundation Marketing Department is dedicated to supporting and promoting all Foundation units through various creative marketing campaigns, including but not limited to print media, online publications, e-mail blasts, online videos, social media, national competitions, events, public relations, and websites.

The marketing department currently maintains 27 websites and sub-websites. The newest addition is iBrewWorks.com, which launched in 2014. Many sites have been revamped, including KelloggHouse.com, which was updated with a modern design, updated photographs and videos, and simpler customer navigation. Furthermore, a complete overhaul was done on the Bronco Bucks and Foundation website, which includes financial services, employment services, real estate, marketing, IT, and gift card sub-websites. The Foundation sites now have a clean, contemporary design with more consistency throughout each section and was reorganized for easier navigation. On average, Foundation websites and sub-websites receive a combined total of over half a million hits a year.

The marketing department has maintained a strong social media presence on all platforms. In 2013 and 2014, the Bronco Bookstore Facebook page was recognized as the Facebook All-Star by Connect2One for its innovative and effective method of engaging students. Bronco Bookstore was also recognized in 2012, making it the only college store to receive this award for three consecutive years. Additionally, the Innovation Brew Works Facebook and Instagram profiles were launched in 2014. Since initiation, their Facebook page has reached nearly 2,200 “likes” and has almost 1,000 followers on Instagram. Followers get many behind-the-scenes features on the craft-beer-making process.

The 2014 and 2015 Hot Dog Capers had the highest turnout and were the most memorable events to date. The last two years have seen an increase in attendance and food distribution. In 2014 and 2015, marketing hired impersonators to enhance the ambiance, booked giant inflatable slides for both visual impact and extra amusement, hired multiple airbrush tattoo artists, used more decorations throughout the park, and invited more vendors to participate.

The marketing department continues to be heavily involved with helping Foundation units win national competitions. For these prestigious awards, marketing sets up photo shoots, writes detailed descriptions and essays, organizes the content, and designs the entry. In 2014, the marketing team helped dining services win two awards; the Poly Trolley food truck received first place in the coveted Loyal E. Horton dining awards by the National Association of College and University Food Services (NACUFS) and was awarded the Innovative Use of Technology award by the National Association of College Auxiliary Services (NACAS). For the second consecutive year, in 2015, marketing helped dining services earn another first place in the Loyal E. Horton dining awards, this time for Innovation Brew Works. Marketing also helped Innovation Brew Works win the Innovative Achievement in Auxiliary Services award by NACAS.

The marketing department remains active in freshmen and transfer orientation fairs by developing imaginative ways to promote BroncoChannel.com, a student-friendly website that highlights all of the Foundation’s services. In 2014 and 2015, marketing encouraged students to visit the website and enter the 2014 and 2015 Hot Dog Caper videos:

- Hot Dog Caper 2014
  - https://youtu.be/hdy-RdeSG08
- Hot Dog Caper 2015
  - https://youtu.be/dFx20ICW2E4
a giveaway. The most successful year yet was 2015 with nearly 2,000 signups for the Bronco Channel giveaway campaign.

Whether it is a grand opening or a simple promotion, the marketing department continues to develop innovative ideas to promote Foundation units. Marketing helped execute a very successful grand opening for Innovation Brew Works in February 2015 by promoting the event, branding the space, and planning the activities. Other notable events include the Shop24 grand opening in January 2014 and the Jamba Juice grand opening in October 2014.

The Foundation has also seen an increase in the amount of press received. Through press releases and other articles, the marketing team helped Innovation Brew Works get published in the Associated Press, which was then published on over 300 national and international websites. Furthermore, marketing helped Innovation Brew Works get published on the first page of the Inland Empire newspaper The Daily Bulletin, and also helped set up a segment with ABC 7 News, which aired the evening of the grand opening.
The Foundation Financial Services Department provides support for functions relating to the Foundation. Financial services is responsible for sponsored program post-award administration, financial reporting, budgeting, investments, taxes, and risk management.

Financial services continues to review and upgrade processes and technology to improve the quality and efficiency of services. Database encryption of the financial system provided a more secure environment, and upgraded user interface enabled the retrieval of financial reports quickly and easily, allowing account holders to access information regarding their programs as needed.

Financial web forms were developed that allow for the creation, review, and approval of interdepartmental transactions, travel reimbursements, purchase orders, and the payment of goods and services through an electronic workflow process, allowing for quick retrieval of the information and supporting documents through “click, drag, and drill” reports.

Looking forward, analytic tools are available to access various databases and allow financial services to make informed decisions in a timely manner.
INFORMATION TECHNOLOGY

The Foundation Information Technology (IT) Group is committed to implementing innovative solutions to provide high quality services at the forefront of new technology, in partnership with Foundation enterprise operations and the university. Success will continue to be measured through meeting these departmental strategic goals:

- Exceeding customer service expectations
- Reducing costs through automation and timely reassessment
- More timely and business-aware responses to the technical needs of stakeholders
- Improved business insight via on-demand analytics
- Strengthening security through constant reappraisal of commercial best practices

In 2013, Foundation IT partnered with dining services to build mobile point-of-sales services for the new Poly Trolley food truck. The challenge was presented to find a technical solution for delivering hot, fresh gourmet food to the campus community anywhere on or off campus, while providing 24/7 service availability and industrial level security compliance. The successful result ultimately garnered the Poly Trolley a Loyal E. Horton award by the National Association of College and University Food Services as well as the Innovative Use of Technology award by the National Association of College Auxiliary Services. In addition, Foundation IT assisted with dining services’ rollout of an all-electric solar coffee cart as part of the campus green initiative.

At the end of the year, Foundation IT worked with financial services to roll out OneSolution, providing advanced financial reporting capabilities. Back-of-the-house improvements included virtualized servers, encrypted databases, a Bookstore WinPrism Interface, and a full development environment for testing new technology. Annually, these improvements have saved hundreds of hours of faculty/staff/vendor time in processing, reviewing, and delivering financial services for the university and the Foundation.

Foundation IT partnered with the Foundation Employment Services Department in 2014 to implement feature-rich cloud-based services. Innovations included advanced biometrics, integrated tax and benefits automation, employee self-service, and management dashboards for employee development, all of which led to cost reductions in staffing, system maintenance, and paper usage while optimizing student/staff services. In 2015 other new administrative cloud-based services were added including a document library with integrated document scanning through Ricoh, and disaster recovery backup services through Exagrid.

Collaborations with the university’s IT department included a domain/e-mail migration to CPP/Office 365 for all stakeholders, as well as CBORD Get Mobile, providing expanded services for Bronco Access Card users.

Finally, a major conversion was performed to migrate the Foundation’s acquiring bank from Bank of America to Wells Fargo, which included updating the fleet of Foundation credit card readers to Chip & Pin. This enterprise-wide change saved the Foundation $50,000 in processing fees while significantly reducing the risk of credit card fraud for students, faculty, and staff.

Looking forward, future services will become more business oriented, as “big data” analytics are rolled out to provide faster speed-to-insight on operational metrics through Tableau dashboards. Spotlighting key performance indicators like sales vs. labor or transactions vs. inventory real-time, will allow managers and directors quicker feedback to optimize efficiency at each retail operation. In addition, business analytics will integrate with more “Internet of Things” electronic devices to provide greater automation, forecasting, and reporting via mobile live information feeds. This deeper business knowledge will be coupled with more intelligent security tools, including RapidSAQ for next generation PCI compliance, Identity Finder for confidential data screening, and FireEye for proactive network monitoring of sensitive data, making Foundation systems safer, smarter, and more reliable than ever.
REAL ESTATE

The Foundation Real Estate Department continues to provide affordable housing options for Cal Poly Pomona faculty and staff and their families, as well as housing innovative businesses who want to be part of the university environment. Many positive things have happened to support the mission of the university in the last two years.

INNOVATION VILLAGE RESEARCH PARK

The 65 acre development known as Innovation Village reached a new milestone in 2015. With the addition of a third building for Southern California Edison (Phase V of the overall project), Innovation Village is now 67.5% complete with 18.6 acres remaining for development. The project continues to attract the attention of national as well as international companies looking to locate their headquarters in a dynamic environment such as the one created on the edge of campus.

Once Phase V is completed, as many as 2,400 employees will call Innovation Village their place of work. Southern California Edison, American Red Cross, and smaller incubator tenants make up a diverse workforce that benefits from proximity to campus amenities and activities every day. Many of these employees have identified themselves as Cal Poly Pomona alumni, thus adding to the sense of commitment and affection for the mission of the university. At full build-out, Innovation Village is projected to generate a total of 3,170 direct jobs and a total job count of 6,820 (indirect and direct). With a median income estimated in January 2012 of $79,850, the project is expected to generate total economic output of $1,159,741,000 per annum. Additionally, the university will benefit from the lease revenue generated by the ground leases to reach as much as $1.9 million annually at full build-out.

FACULTY/STAFF HOUSING

The Foundation continues to do its part to attract the best and brightest faculty to Cal Poly Pomona by offering the affordable housing program. With the high cost of housing in Southern California, it has historically been difficult to attract talent from areas where the cost of living is much lower. Over the past two years, the Foundation continued to oversee the re-sale of residential properties within our program to faculty new-hires and to staff.
During 2013-2014, there was one Fair Oaks Walk unit re-purchased and five Fair Oaks Walk units sold. Several of the units sold were previously rented and then purchased by faculty members that were recently hired by the university. There were no re-purchases or sales of any Kellogg Tract properties during 2013-2014. The year 2014-15 experienced an increase in both sales and property values. While there were four Kellogg Tract properties sold, there was only one Kellogg Tract property re-purchased by the Foundation during 2014-15. By year end, Kellogg Tract property values in the program had increased 13% since 2011-12, when property values were at their lowest. There were also four Fair Oaks Walk units sold while three units were re-purchased by the Foundation during 2014-15. By year end, the units in our Fair Oaks Walk community had increased 9% since 2011-12.

Since property values continue to increase, we no longer offer a guaranteed three-year home buyback option. However, a silent second mortgage is available to faculty and staff, which allows them to finance the homes with a minimum down payment of 2%. By the end of 2014-15, there were a limited number of rental units in our portfolio, which is substantially lower than experienced since 2011-12.

ADDITIONAL ACTIVITIES SUPPORTING THE CAMPUS

The Foundation Real Estate Department supports the efforts of the Office of Development by working with donors interested in gifting the campus with real property. In the past two years, the real estate department has been involved with several real estate gifts, including a high-end home in Palm Desert, which was donated for the benefit of the College of Business and is being held until it can be sold. The house is currently rented annually for seasonal rental to help offset the costs of holding. In addition, we have completed the disposition of a property in the city of Norco which was donated for the benefit of the College of Agriculture and was sold in November 2015. The department has assessed several other possible gift properties and continues to manage a lease on the Pine Tree Ranch property in Santa Paula.

In addition to gift properties, the department supports campus planning and construction with efforts for future development of Cal Poly Pomona Campus South, which includes land transferred to the university by the State of California formerly known as the Lanterman Developmental Center. This 300 acre property is currently being assessed for future campus use. The Foundation is supporting the campus by leasing out the buildings and land to the film industry in partnership with a third party film locations company. This company manages the scouting and contracting for use by production companies, thus generating money to help offset the cost of security and other holding costs. The Foundation has pledged up to $500,000 in funds to support the cost of holding the property while the campus works on a plan for the future. Those funds are primarily spent on maintenance and security services to support the efforts of attracting production companies to the property.

Lastly, the Foundation Real Estate Department has made improvements to the environment in and around Building 66—the bookstore building. The department oversaw the purchase of furniture for the atrium area of the building. The project has created a comfortable environment for those visiting the bookstore as well as for students attending classes in the building or simply looking for a place to sit and study. Additionally, bike racks sporting the new Bronco Athletics logo were added to the exterior of the building. A new concrete pad accommodates enough racks to hold up to a dozen bikes.

RELATED VIDEOS
Lanterman Developmental Center
https://youtu.be/H7YbqjTd6Rg
The mission of Foundation Dining Services is to deliver exceptional food services to support and give back to the Cal Poly Pomona community.

NEW VENUES
Foundation Dining Services’ most recognized accomplishment is the opening of Innovation Brew Works in late 2014. Located at the edge of Innovation Village, Innovation Brew Works has been nationally and internationally recognized for its cutting-edge approach as both a learn-by-doing brewery laboratory and a commercial brewery and café. Cal Poly Pomona is the first university to have an educational brewery-restaurant on campus that is open to the public. Innovation Brew Works has been featured in over 300 national and international media sources, including ABC 7 news, the Associated Press, and the New York Times. Innovation Brew Works offers original beers made with oranges and barley grown on campus as well as pizzas, sandwiches, and salads that are made right in front of the customer.

After ending its 12-year business agreement with Kikka Sushi in 2014, Dining Services introduced Bronco Bowl, an in-house Asian-inspired brand that temporarily occupied Kikka’s space until a permanent venue was ready to move in; Hibachi-San, a Japanese food concept that is part of the Panda Restaurant Group, opened in summer 2015. The Panda Restaurant Group created a special version of Hibachi-San specifically for Cal Poly Pomona. The university's Hibachi-San is a blend of traditional Japanese food like teriyaki, tempura, and sushi and newer concepts such as poke bowls. Cal Poly Pomona is the first university to have a Hibachi-San on campus.

Shop24, the first fully automated refrigerated convenience store, opened at the University Village in late 2013. Shop24 gives Village residents a place to purchase snacks and supplies in a reasonable distance, something that was lacking in the area prior to the installation of the automated convenience store. The integration of the Cal Poly Pomona campus card also allows Dining Services to gain better penetration of the Bronco Bucks program in this location.

In 2013, Dining Services introduced the “We Proudly Serve” Starbucks concept, a smaller version of Starbucks' most popular hot and cold beverages, to International Grounds in Campus Center Marketplace. Two years later in 2015, the International Grounds and “We Proudly Serve” concept transferred to a mobile coffee cart called the International Grounds Express. The cart parks near the Engineering Building Monday through Friday and serves Starbucks coffee, juices, and assorted pastries.

Lastly, an abridged version of Jamba Juice made its way into Campus Center Marketplace in late 2013. A fully operational Jamba Juice was introduced when the BRIC opened in 2015. In addition, Denny’s All-Nighter was refreshed and reintroduced to the campus as The Den.

AWARDS
Dining Services has earned several prestigious awards over the last couple of years. In 2014, the Poly Trolley food truck won first place in the Loyal E. Horton Dining Awards in the large school category by the National Association of College and University Food Services (NACUFS) as well as the Innovative Use of Technology award by the National Association of College Auxiliary Services (NACAS).
In 2015, for the second year in a row, Dining Services received gold in the NACUFS Loyal E. Horton Dining Awards in the large school category, this time for Innovation Brew Works. In both years, the Foundation beat numerous prominent large schools including Harvard, Stanford, and Notre Dame. Innovation Brew Works also won the NACUFS Grand Prize during the national conference in Indianapolis, the highest honor a unit can receive in the NACUFS Loyal E. Horton Dining Awards. Shortly following these triumphs, Innovation Brew Works was given the Innovative Achievement in Auxiliary Services Award by NACAS and the Best New Facility Award by Food Management Magazine.

In 2015, Subway earned the Bronze Medal Award for outstanding performance and commitment to providing excellent customer service; this award requires an overall average of 70 out of 100 on all customer surveys. Round Table Pizza was also recognized by the Round Table Pizza franchise for having the largest increase in sales, which grew by 23% since late 2014.

ENHANCEMENTS
In order to leverage the mobile culture, Dining Services migrated away from CBORD’s Manage My ID program to a streamlined mobile app called GET in late 2013. GET has many of the same features as Manage My ID, like adding money to accounts, but GET also boasts other beneficial features including GET Food and GET Photo. GET Food allows users to order food from select on-campus dining locations, pay with their Bronco Bucks or Meal Points, and pick up their food, ultimately avoiding lines and the cash register. GET Photo lets users upload their own photos for their Bronco Access Card. Users can get more information about GET at BroncoBucks.com.

The Belly Rewards program, a customer loyalty network, was implemented at several venues throughout fall quarter 2015. Customers simply download the Belly mobile application or use the universal Belly Card to earn points and receive rewards when they reach a specified amount of points. Round Table Pizza, Innovation Brew Works, Taco Bell, The Den, Einstein Bros Bagels, and Jamba Juice are participating in Belly. The program has been very successful; nearly 750 customers signed up at Innovation Brew Works in the first three months while Jamba Juice attains an average of 3.32 visits per customer per month.

Los Olivos added a new festive Native American Heritage luncheon, a breakfast bar during dinner, and their soft serve, fat-free frozen yogurt machine was put back in service after a long hiatus. Additionally, in 2015, the 15-year-old Stero dish machine was replaced with a more efficient Hobart machine, anticipating a 30% decrease in water usage. Los Olivos also participated in the judge panel during the Cal Poly Pomona Wine Festival.

Other enhancements include the remodel of Round Table Pizza in 2013, which included the installation of booth seating, 50” high definition TVs, and a self-serving beverage station. Pony Express and International Grounds in Campus Center Marketplace were revamped in 2014 with a more convenient layout and updated design. Additionally, as of fall 2015, the campus community can now make purchases at all dining venues using their mobile devices, such as Apple Pay. Starbucks scanners were also upgraded to scan gift cards on mobile devices.

Dining Services also expanded hours of operations and opened additional venues during summer to help meet the needs of those on campus during this time. Round Table Pizza and Qdoba joined the summer hours in 2015.

CATERING
Over the last couple of years, Dining Services has concentrated on expanding its catering business to better assist the campus community with affordable fast casual catering and delivery services. First, in order to create unity and better brand recognition, all Foundation catering units...
were placed under one umbrella called Campus Catering. Round Table Pizza, Subway, Qdoba, Einstein Bros Bagel, Starbucks, Jamba Juice, Kellogg West, International Grounds, Poly Fresh, and Panda Express are now all classified under Campus Catering.

Dining Services opened a new campus catering office and hired a catering coordinator to assist students and staff when ordering food for events. Additionally, a second delivery vehicle was purchased in order to meet the demand for large orders and increase in requests for on-campus deliveries.

Catering through the Bronco Student Center has seen the largest growth; catering sales reached $530,000 in the 2014-2015 fiscal year compared to $278,000 in 2013-2014. In fact, as previously mentioned, Round Table Pizza alone realized a 23% increase in sales mainly due to their numerous catering orders.

PARTNERSHIPS
Dining Services partnered with ASI for Cal Poly Pomona’s 75th anniversary, which was celebrated during the 2013-2014 school year. Dining managers helped plan food for several of the events leading up to the grand finale celebration in which Foundation donated a six-foot birthday cake cut by then President J. Michael Ortiz.

Dining Services continues to donate hot dogs, corn, sodas, chips, and coffee for over a thousand students for ASI’s quarterly Midnight Madness event. Food needs are also planned and served for ASI’s Bronco Fusion event each year right before fall quarter. Furthermore, Dining Services teams up with ASI BEAT students to help plan various events such as First Friday and movie nights.

Dining Services continues to partner with Orientation Services to help plan and coordinate meals for over 5,000 new students and 1,500 guests over the summer. In fact, from June to August 2015, Dining Services—including Kellogg West, Bronco Student Center, and Los Olivos—served a total of over 30,000 meals during the orientation period.

In order to increase support for Bronco Athletics, Dining Services provides food donations during the screening away games and serves meals to athletes during important home games. Dining staff members in various units also show their support by wearing pins on game days.

Dining Services not only supports campus organizations, but also students who want to learn about the dining industry; each year, Dining Services assists students with creative ideas and teach the process of planning, coordinating, and budgeting meals for special events.

KELLOGG WEST
Kellogg West continues to focus on improving guests’ experiences and satisfaction. The culinary equipment and kitchen infrastructure were upgraded, and a state-of-the-art wireless sound system was installed in the ballroom. Furthermore, uniforms and equipment for Kellogg House have also been upgraded to enhance the overall service of the ever growing wedding business. With the aforementioned upgrades, Kellogg West has improved guest satisfaction to a 95% and has maintained it throughout the last two years.

For two years in a row, Kellogg West won Best in Show at Cal Poly Pomona’s annual Wine Tasting & Auction event. This top honor, which was awarded to Kellogg West in 2014 and 2015, is given to guests’ favorite overall booth and presentation.
Kellogg West also continues to provide jobs, training, and overall education in the food and beverage services field to students at the Collins College of Hospitality Management.

HEALTH AND SUSTAINABILITY
Dining Services remains conscious and active when it comes to healthy options and sustainability. For instance, Subway has moved forward on their initiative for quality ingredients and cleaner label; they have been in the process of taking out artificial ingredients in their food. In late 2014, Fresh Escape introduced gluten-free signature pita pizzas that are made-to-order and created right in front of the customer. Additionally, fresh greens were added to Freshens smoothie options to increase the nutrient content and smaller portion sizes were put on the menu. Dining Services also continues to expand selections of gluten-free and vegan options in Pony Express, Poly Fresh, and Vista Market.

Los Olivos has been a major advocate of health and wellness, and has implemented many practices over the last couple of years. In 2014, Los Olivos hosted their first Earth Day celebration luncheon with locally sourced produce, which eventually led to the Sustainable Farmers Market, a monthly sampling event to promote awareness for local produce. They also established a partnership with Daniel Yuhasz, an instructor at the John T. Lyle Center for Regenerative Studies, to build raised vegetable planters on the side of Los Olivos. Furthermore, Los Olivos participated in creating and executing a meal entirely from produce and fruits grown at the Lyle Center, which received high praises. Los Olivos also began Meatless Mondays in partnership with the Wellness Center to provide guidance on how to combine menu selection foods for better nutrition and wellbeing. Lastly, in 2014, the grill station was remodeled to include a dedicated area for vegetarian and vegan options.

In 2015, Los Olivos participated in creating and executing a “farm to table” meal entirely from produce, fruits, and meats from Cal Poly Pomona and the Hydroponic Green House, which earned many compliments from attendees. In addition, a gluten-free station was created in 2015.

Innovation Brew Works practices sustainability by using barley and oranges that are grown on campus for brewing beer. Rather than purchasing new yeast every time it’s pitched into a batch of beer, Innovation Brew Works instead harvests and reuses their yeast. Reusing yeast is a simple process used to separate the live yeast from the underlying trub (hops and spent grains) left at the bottom of the fermenter when making beer. Innovation Brew Works then donates all of their spent grain (the leftover malt and adjuncts from the brewing process) to feed the university’s livestock. Lastly, Innovation Brew Works uses the hot water from their heat exchanger to clean after a day of brewing, thus, saving energy and water.

In mid-2014, Bronco Student Center became 100% Styrofoam free. The Styrofoam cups at Peet’s Coffee and Tea were replaced with recycled paper cups while Qdoba replaced their containers with ones that are 100% compostable.

MANAGEMENT
Kellogg West welcomed a new supervisor, Janelle Wild, to increase the day-to-day operation coverage; this was possible due to the positive profitability reported during the last two years. Janelle has over fifteen years of extensive experience in food service and customer service management.

Stephanie Puera, a Cal Poly Pomona graduate, worked at Subway for three years before being promoted to Einstein Bros Bagels’ assistant manager. Kelsey Tiftick, a Cal Poly Pomona student, led at Qdoba before moving up to a Bronco Student Center catering coordinator. Lynn Zhuo, who worked with Panda Express for about ten years, became the Taco Bell manager in Campus Center Marketplace.

With the opening of Innovation Brew Works, Dining Services welcomed Cal Poly Pomona alumnus Koby Harris as beer production manager, Maurine Frey, also a Cal Poly Pomona graduate, as a microbiologist, and moved Jennifer Waggener from Einstein Bros Bagels to Innovation Brew Works manager.
In 2013, Kellogg West embarked on a $3.5 million dollar, multi-phase renovation of the property. The initial phase included the main conference center building, front desk and lobby area, dining room, and lower-level exhibit lounge/courtyard area. While all areas were updated with a fresh contemporary design, including lighter hues and new furniture, historic Cal Poly Pomona photo panels were lined in the hallways to recall the rich past of Kellogg West and Cal Poly Pomona.

The second phase of renovations, completed in 2014, resulted in a totally new look for the main hotel and conference center buildings. Updates included fresh stucco and paint, modern signage, new guestroom balcony railings, and balcony privacy partitions between guestrooms. Outdoors, new landscaping throughout the grounds included a courtyard, as well as a new outside seating area adjacent to the Garden Vista Conference Room. In the pool area, fresh hardscape deck coating was applied along with the installation of new railing. Shade sails over the conference center and new patio furniture completed the updates.

The final phase of renovations in 2015 focused on the complete remodel of all of hotel guestrooms. Improvements included upgraded lighting, new carpeting and furniture, new bathroom vanities and mini-refrigerators, new closet and bathroom doors, and new drapes. Lastly, updates to conference facilities included the installation of high quality, state-of-the-art professional systems for presentations, online teaching, and videoconferences. The conference center’s auditorium has been upgraded to a smart conference room, utilizing the latest technology to deliver the highest quality products and services to business clients and the university community. This enhanced smart room offers an innovative ceiling projection system with large automatic screen and high-definition video source capabilities, including an iPad interface for digital whiteboard presentations. A new audio system with wireless microphones was also installed. This advanced network allows for participant connectivity, Wi-Fi access, and support for upgrading to advancing technologies.

In addition to offering conferencing and lodging facilities and services, Kellogg West works closely with the Collins College of Hospitality Management. Continuing to provide Collins College students with practical applications of hospitality services, Kellogg West Director Cameron Edmonds and Collins College Assistant Professor Patrick Lee schedule hands-on activities for students enrolled in the HRT 498 course. These students are able to experience the daily operations of Kellogg West lodging and conference services. On the lodging side, students spend multiple hours observing and practicing housekeeping services, including making beds, taking out the trash, and restocking guest amenity items. Truly a case of hands-on learning, student feedback was positive; many of them said the experiences have given them a better appreciation of the hard work involved in such a job, and that it will help them be better managers in the future. In addition, Kellogg West Food & Beverage Manager
Oscar Villanueva gives students hands-on experience in conferencing dining services, including the setup of refreshment breaks, lunch service preparation, and other various aspects of banquet services. Just as on the lodging side, students exercised the Cal Poly Pomona learn-by-doing method by setting up these services in both the dining room and conference areas.

Kellogg West is committed to offering hospitality services that provide guests a full range of conference services and lodging facilities in an educational setting at an affordable and competitive rate, while continuing to provide educational and employment opportunities for Cal Poly Pomona students. Kellogg West looks forward to the future and to continued partnerships with the university, The Collins College, and the many business partners and communities of Southern California.
The Foundation Housing Service (FHS) at the University Village offers affordable, convenient, and transitional housing for approximately 1,200 Cal Poly Pomona students annually, providing clean, well-maintained accommodations. By focusing on interpersonal relationships with its residents, the Village strives to create a safe, respectful, and inclusive community. Village residents will find a dynamic environment which works to continually adapt to residential needs, providing an educational experience that empowers them to participate and take ownership of their community.

One of the strengths of the University Village is the programming that is available to its residents. The Village supports Cal Poly Pomona students by continually offering entertaining, educational, social, and developmental programming. For the past two years, the Village has started the academic year with its annual welcome event, the Kick-Off Classic. This event features food, entertainment, and the opportunity for new and returning residents to connect with each other, the community, and the campus. The annual Haunted House has become a highlight of the fall quarter for both Village residents and Cal Poly Pomona students. Swap Eat, an international potluck and cultural exchange, has also become a Village tradition, along with quarterly Town Hall events where students can interact directly with staff. Lastly, the Village’s three Living Learning Communities continue to grow and provide focused, co-curricular education and experiential learning in the areas of Academic Achievement & Technology, Health & Wellness, and the Global Community.

Measuring the effectiveness of Village programs and the satisfaction of Village residents is critical to serving students in the best possible way. The University Village has conducted its Residential Experience Survey for many years, however, 2014-2015 marks the first year that the Village has also participated in a national benchmarking survey through Educational Benchmarking, Inc. (EBI). EBI is a longtime partner of the Association of College and University Housing Officers-International (ACUHO-I). The EBI assessment is based on standards from both ACUHO-I and the Council for the Advancement of Standards (CAS) in higher education. For the 2014-2015 academic year, residents’ overall experience with the Village received a rating of 96% satisfactory or better. Interactions with student leaders and professional staff was rated 95% satisfactory or better. Residents rated the overall value (comparing cost to quality of living) as 90% fair or better. On the national level, the University Village was compared to six schools in its Carnegie Class as well as all schools participating in the survey. In the area of overall program effectiveness, the Village outscored its Carnegie Class peers and all participating institutions with a rating of 5.2 versus 4.8. In the area of overall learning, the Village surpassed all institutions in educating residents on: personal interactions, sustainability, life skills, diversity & social justice, and alcohol & drug use. Lastly, in overall satisfaction, the Village again exceeded all institutions in the areas of: community environment, programming, safety & security, services & facilities provided, apartment environment, roommates, staff & policies, apartment condition, and apartment selection criteria.

The Residential Education Survey also allowed residents to provide their recommendations for Village improvements. Two areas for improvement stood out over the past two years: security and sustainability. In the area of security, the Village has upgraded the quality and number of security cameras throughout the community. University police praised the new camera system for the assistance it has rendered in their investigations. Also, a stronger gate arm system replaced a previous wooden gate arm. In the area of sustainability, the Village community continues to push forward in reducing its footprint on the environment. In 2014, the Village installed water-saving toilets in Phases I and II and received a $42,000 rebate from Southern California Water Smart. Phases I and II also received new bathroom vanities, sinks, and cabinets. The bathroom cabinet manufacturer also provided a $6,000 rebate. The no-cost laundry room for the residents received new water-saving washers and the irrigation control unit was replaced with a unit featuring a water-saving option. Additionally, energy saving lighting replaced older fixtures in each apartment and

**RELATED VIDEOS**

The Village Bunch

[https://youtu.be/_fA-AWTirJQ](https://youtu.be/_fA-AWTirJQ)
throughout the Village property. In moving toward more paperless systems, the Village has pioneered applications of mobile technology. These initiatives were presented and recognized at the California State University Chief Housing Officers’ annual meeting.

Cal Poly Pomona students can also find leadership and employment opportunities at the University Village. The Residential Education Department has a variety of student leader positions: resident advisor, managerial assistant, community & student life advocate, sustainability advisor, and health & wellness advisor. The Village employs approximately 40 students a year in these positions. Students undergo a rigorous application process which includes a four-week leadership training course. Every student who completes the course receives credit on their “my Bronco Activities Record” (myBAR) transcript, whether they earn a position or not. Additionally, the operations, information technology (IT), and facilities departments employ an additional ten students as office, maintenance, and IT assistants. The University Village promotes and supports academic success for its student leaders in numerous ways. Supervisors and staff adhere to a “school first” motto. Across all departments, work schedules are flexible, with classes being the top priority. Some positions allow for work schedules outside typical business hours in order to accommodate the students’ class schedules and to better serve Village residents. The Village also applies for priority registration for its student leaders each quarter through the Academic Senate. Finally, student leader positions require a 2.5 cumulative grade point average in order to highlight the importance of academics.

In addition to the direct support and services provided to its residents, the University Village is active in supporting the Cal Poly Pomona campus and community. From 2013-2015, the Village has regularly collaborated with the Emergency Services Department, Orientation Services, the Cal Poly English Language Institute (CPELI), Bronco Athletics, Commencement, the cultural centers, the University Police Department, Student Health & Counseling Services, University Housing Services, and the Office of Student Conduct & Integrity. In 2015, the Village expanded its support of international students by partnering with the College of the Extended University and their Global Education Programs to host the Jintong Aviation Hospitality Program, with up to 300 students attending CPELI. Additionally, FHS staff members promoted the Aware Awake Alive campaign (alcohol poisoning awareness), became Notice & Respond (mental health) trainers, served on various professional staff search committees, and worked on the Alcohol, Tobacco, and Other Drug Committee.

The University Village will continue to focus on its mission of providing affordable, convenient housing as well as leadership and employment opportunities for Cal Poly Pomona students. Looking to the future, the University Village will enthusiastically strive to expand and improve its services and support for its residents and the campus.
Student access to a wide variety of competitively priced course materials remains the single largest priority for Bronco Bookstore. In 1946, this consisted largely of simply ordering new books from publishers. Today, bookstore staff members work diligently to research options and remain up-to-date with the latest developments in course materials. In addition to new textbooks, the bookstore offers used books, new rental books, used rental books, access codes, digital books for purchase, and digital books for rent.

In keeping with the learn-by-doing motto of Cal Poly Pomona, Bronco Bookstore also carries non-book course materials, such as drafting supplies, tool bits, and culinary knife sets. The support and cooperation received from faculty and the Cal Poly Pomona academic community enables continued innovation to provide students the materials they need at the best possible value.

Bronco Bookstore also focuses on affordability. Since its beginning, Bronco Bookstore has been a part of the university’s steering committee for Affordable Learning, which looks to promote affordable course material choices for faculty and students. As part of that effort, in fall 2014 the Affordable Learning Solutions team at the CSU Chancellor’s Office helped the bookstore implement Verba Collect, a new platform for collecting faculty adoptions for textbooks and course materials. This platform makes it easier for faculty to submit adoptions on time, which increases the bookstore’s ability to provide affordable options for students. For academic years 2013-2014 through 2014-2015, these options included online price comparison, buyback, dynamically priced used books, custom format books, rentals, e-books, and other digital content including CSU Rent Digital e-books.

Altogether these options saved Cal Poly Pomona students over $3.5 million compared to the cost of purchasing all new textbooks. Affordable options accounted for over 41% of all course material revenue for Bronco Bookstore over the past two academic years. Rentals continued to provide an important savings option for students during the 2013-15 reporting period. Since the implementation of the program in 2010, rentals have gone from just 10% of course materials revenue to over 25% by the end of 2014-15. While digital e-textbooks have not seen the same increases in usage that rentals have, faculty use of digital materials is expanding and sales of access codes for those materials have grown to 3% of all course materials revenue over 2013-2015.

An important emerging strategy for keeping course materials costs down for students is faculty adoption of Open Educational Resources (OERs). OERs are materials developed to be shared and updated freely under a creative commons license rather than traditional copyright, and are available to students at no cost as e-texts to read online or download (often with a low-cost print version available). In 2013, the California State Legislature enacted legislation to identify common courses across the three public higher education systems and find appropriate, high quality OER materials for those courses. In spring 2015, the CSU Affordable Learning Solutions team announced they would offer grants to faculty to adopt OER materials and report on their effectiveness. Bronco Bookstore worked with the rest of the campus steering committee to make faculty aware of these grants and encourage them to apply. The bookstore supported faculty who did adopt OERs by publishing links to the resources for students from the textbook ordering site and offering low-cost print upgrades.

Just as in the retail industry, e-commerce has continued to grow as a share of total business, and Bronco Bookstore has worked to keep up with the trend. The bookstore website is frequently refreshed and selections in gifts, clothing, and technology have been expanded. For the first time at 2015 Commencement, BroncoBookstore.com was able to
offer cap and gown packages for graduating students to purchase directly from the website, boosting online sales of other graduation items considerably. E-commerce sales of gift merchandise in 2013-14 were $32,819. In 2014-15, sales jumped to $110,643, more than a 300% increase. Overall, e-commerce numbers for 2014-2015 increased 6.7% compared to 2013-2014, accounting for 17.5% of store revenue.

The Bronco Bookstore Computer Store continues to grow along with increasing reliance on technology in both the workplace and classroom. Facilitating campus hardware and software purchases provide added value to the university by delivering up-to-date industry expertise, group negotiating leverage, and access to academic pricing. Additional focus on individual hardware and accessory sales has resulted in tremendous revenue growth. The computer store employs Cal Poly Pomona students, providing them with training in hardware and product merchandise support. The student staff provides product information and technical support on site, many times at no cost to the customer. Additionally, the Bronco Bookstore Computer Store continues to add new services, including a no-cost, secure charging station for cell phones and tablets that has been well received.

School pride is on the rise at Cal Poly Pomona. Bronco Bookstore has seen a significant rise in demand for emblematic merchandise. Responding to student comments, the bookstore added Nike and Under Armor branded merchandise, which has been received enthusiastically by both students and staff. This helped to contribute to the best emblematic sales year in Bronco Bookstore history.

Bronco Bookstore looks forward to the future maintaining its focus on serving student learning and the mission of the university. In the coming years, the bookstore expects increased interest in Cal Poly Pomona emblematic merchandise and anticipates course materials will continue to evolve at an accelerated pace.
Since 1946, the Bronco Bookstore has supplied the necessary tools to help advance the academic and professional experiences of Cal Poly Pomona students, faculty, and staff.

Originally known as the El Patio Bookstore and located at Campus Center Marketplace, the Bronco Bookstore has always been the leading site for textbooks, school and office supplies, collegiate merchandise, commencement items, and other academic necessities. Since society transformed into the digital era, the Bronco Bookstore has also become the primary location for technological essentials, and over the years, has introduced an online store, the Bronco Tech department, as well as digital and rental course materials.

The Bronco Bookstore has not only been the supplier of tangible academic goods for the last 70 years, but has also been the provider of valuable job opportunities for numerous students. Since 1946, the Bronco Bookstore has been the stepping stone into the working world for thousands of Cal Poly Pomona students, supporting them through their college years, helping them polish their professional skills, and providing them with constructive work experiences that they can carry with them after graduation.

The Bronco Bookstore has implemented many changes since first opening its doors 70 years ago, but has maintained its mission to provide beneficial employment, affordable course materials, and a variety of campus-branded goods while delivering unparalleled customer service to the Cal Poly Pomona campus community.

Happy 70th Anniversary, Bronco Bookstore!
Cal Poly Pomona Foundation, Inc. is the recipient of all externally-funded sponsored projects awarded on behalf of California State Polytechnic University, Pomona. For the last two years, Cal Poly Pomona faculty and staff have secured nearly $32 million in external funds representing over 280 new projects from 74 different agencies.

The Foundation has employed over 600 student assistants to work on externally-funded projects. These students gain valuable experience working directly with faculty members on complex research projects. In addition, the Foundation has supported research efforts on campus by subsidizing the operating costs involved in pre and post award administration by nearly $1.75 million. All excess indirect costs collected from sponsored programs are returned, totaling nearly $800 thousand dollars over the two year period. The Foundation also proudly sponsors the annual project director reception, celebrating the success of faculty members in gaining new funding.

By providing a designated gift for the Provost’s Teacher-Scholars Program, the Foundation helps provide summer stipends to junior, tenure-track faculty by supporting their professional development. This program takes a realistic, long-term view of the attitudes and behaviors that are required to establish and maintain a scholarly career. Participants receive regular reviews and mentoring by experienced colleagues from the Office of Research and Sponsored Programs and the Faculty Center for Professional Development. The amount of this designated gift for the past two years totaled $220,000.
Based on the stewardship of the faculty and staff in administering their projects, the Foundation has received favorable single audits for the last 20 years. This annual audit is required by the Federal Office of Management and Budget for colleges and universities that receive federal funding. A favorable audit assures external agencies of our abilities to administer these funds properly.

Sponsored programs are very important to the university by providing practical learning experiences for students and professional growth for faculty. The Foundation is very proud of the many accomplishments of faculty, staff, and students relating to these externally funded projects and is committed to continuing the support for these very important programs.

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<tr>
<th>Federal Grant and Contract Revenue</th>
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<tr>
<td>National Institute of Health</td>
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<tr>
<td>National Science Foundation</td>
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<tr>
<td>United States Department of Education</td>
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<tr>
<td>United States Department of Agriculture</td>
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<tr>
<td>Other Agencies</td>
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## ACTIVITY BY UNIVERSITY AND COLLEGES TOTALS

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<th>Academic Unit</th>
<th>2013-2014</th>
<th>2014-2015</th>
<th>TOTALS</th>
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<td>720,896</td>
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<td>1,962,279</td>
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<td>2,336,789</td>
<td>1,246,588</td>
<td>3,583,377</td>
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<tr>
<td>Business Administration</td>
<td>524,088</td>
<td>260,600</td>
<td>784,688</td>
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<td>Extended University</td>
<td>17,000</td>
<td>536,033</td>
<td>553,033</td>
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<tr>
<td>Letters, Arts, and Social Sciences</td>
<td>100,671</td>
<td>176,984</td>
<td>277,655</td>
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<td>Education</td>
<td>204,245</td>
<td>196,045</td>
<td>400,290</td>
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<td>Engineering</td>
<td>1,412,629</td>
<td>2,810,530</td>
<td>4,223,159</td>
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<td>Environmental Design</td>
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<td>171,407</td>
<td>306,400</td>
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<td>1,887,743</td>
<td>2,032,115</td>
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<td>President’s Office</td>
<td>25,000</td>
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<td>50,000</td>
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<tr>
<td>Science</td>
<td>6,519,561</td>
<td>6,072,744</td>
<td>12,592,305</td>
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<td>Student Affairs</td>
<td>1,438,323</td>
<td>1,241,420</td>
<td>2,679,743</td>
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<tr>
<td><strong>Grand Totals</strong></td>
<td><strong>15,386,939</strong></td>
<td><strong>16,010,850</strong></td>
<td><strong>31,397,789</strong></td>
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AWARDING AGENCIES FOR GRANTS AND CONTRACTS

The following agencies support the many projects conducted by Cal Poly Pomona faculty and staff. The Foundation thanks these agencies for their financial resources and their commitment to these important programs.

FEDERAL AGENCIES
AERO Institute
Bakersfield City School District
California Department of Education
California Department of Food and Agriculture
California Institution of Technology
Citrus Research Board
Colorado State University
CSU Fullerton Auxiliary Services, Corp.
Glenn Research Center
Hacienda La Puente Unified School District
Jet Propulsion Laboratory
Los Angeles County Office of Education
Molecular Express, Inc.
National Institute of Health
National Science Foundation
Oak Ridge Institute for Science and Education
Pasadena City College
Portland State University
Regents of the University of Colorado
Rialto Unified School District
San Diego State University Research Foundation
Southern California Edison
State of California-Office of Traffic Safety
The American Physical Society
The CSU, Chico Research Foundation
The Regents of the University of California
The Trustees of the Indiana University
United States Department of Agriculture
United States Department of Defense
United States Department of Education
United States Department of the Interior
University Enterprises, Inc.
University of Southern California
University of Texas, San Antonio
Vanderbilt University
Whatcom Community College

PRIVATE ORGANIZATIONS
AM4U
American Chemical Society
AZZ WSI, LLC
California Community Foundation
California Lithium Battery
City of Garden Grove
County of Orange
CSU Chancellors Office
Fluor, Inc.
Foothill Municipal Water District
Gilead Science, Inc.
International Packaged Ice Association
MetCell, LLC
Metropolitan Water District
National Collegiate Inventors & Innovators Alliance
Ni-hon Communisms Center Co, Ltd.
Northrop Grumman
Southern California Institute of Food Technologists
The American Foundry Society, Inc.
The Angell Foundation
The John and Dora Haynes Foundation
The University Corporation
Trust for Public Land
University of Southern California
Water Entertainment Technology
W.K. Kellogg Foundation

STATE AND LOCAL GOVERNMENT
Agricultural Research Initiative
Cal Poly Corporation
California Department of Education
California Department of Food and Agriculture
California Department of Forestry and Fire Protection
California Institute for Regenerative Medicine
California Leafy Green Research Board
San Diego State University Research Foundation
Southern California Association of Governments
State Contractors License Board
The Regents of the University of California
Tri-City Mental Health Center
University of California, Office of the President
Walnut Valley Unified School District

ALLOCATION OF INDIRECT COST FUNDS RECOVERED FROM GRANT AND CONTRACT PROJECTS

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<th></th>
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<tbody>
<tr>
<td>Research Incentive Funds Returned to Academic Affairs</td>
<td>227,844</td>
<td>193,946</td>
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<td>Foundation Fee for Post-Award Grant Administration</td>
<td>485,223</td>
<td>497,356</td>
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<tr>
<td>Office of Research and Sponsored Program Expenditures</td>
<td>391,082</td>
<td>406,522</td>
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<td>Funds for Reserve for Disallowed Costs</td>
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<td>Funding for Intellectual Property Reserve</td>
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<tr>
<td>Total Indirect Cost Funds Collected</td>
<td>1,149,301</td>
<td>1,132,977</td>
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Effective Indirect Cost Recovery Rate

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<tbody>
<tr>
<td></td>
<td>10.66%</td>
<td>10.25%</td>
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</table>
Cal Poly Pomona has been a proud sponsor of the Upward Bound programs since October 1995. Since its inception at the university, the Foundation has been given 18 Upward Bound grant programs funded by the United States Department of Education with the funding awarded totaling $16,353,262.

For 50 years across the nation, Upward Bound has served as a pathway to college for potential first-generation college students in low-income families. Each program component is geared to assist students to become more informed of the educational, social, and cultural opportunities available at postsecondary institutions; acquaint participants with the range of career options available to them; assist students in developing and implementing effective life skills; and assist students in successfully gaining admittance and being retained at postsecondary institutions.

The nationwide program has grown immensely since being introduced 50 years ago. Upward Bound served 2,061 participants at 17 locations in 1965; last year it served about 76,000 students at more than 1,000 locations in 50 states, one of them, of course, being Cal Poly Pomona.

“It is one of the few civil rights programs that has continued till this day,” states Dr. Ricardo Quintero, who has been the director of the Upward Bound programs at Cal Poly Pomona since its inception in 1995.

Cal Poly Pomona is one of the few in the nation to offer five Upward Bound Programs: three Classic Programs and two Math/Science Programs. A total of 215 students participate in the Classic Upward Bound year-round program while 100 participate in the Math/Science Upward Bound year-round program. High school students are selected from the Pomona Unified School District, Chaffey Joint Union High School District, and Chino Valley Unified School District, and participate until their high school graduation. Each program offers various courses to guide them into four year universities, including afterschool tutoring, bi-monthly advising sessions, parent/guardian involvement, workshops/supplemental instruction that teach life/leadership skills and help prepare students for tests such as the SAT and ACT, and a summer residential program.

The summer residential program requires students to live on the Cal Poly Pomona campus for six weeks and partake in various activities ranging from academic classes to recreational activities; it is highly structured and gives continuous academic support. At the end of the six week residential program, they receive ten school credits and must present a symposium.

Once students gain admission to a postsecondary institution of their choice, Upward Bound connects students with postsecondary programs that help to retain students in college until graduation. All students are tracked for up to six years after high school graduation or until they successfully complete a postsecondary education degree program of study.
“We always meet all of our objectives,” expresses Dr. Quintero. “We have an extremely high success rate.”

The Upward Bound Programs’ 2014 Summer Symposium was held on Wednesday, July 30 at Cal Poly Pomona’s Bronco Student Center, and featured the academic work and performances by the students in the Upward Bound Classic and Upward Bound Math/Science programs.

To learn more about Upward Bound, visit [http://www2.ed.gov/programs/trioupbound/index.html](http://www2.ed.gov/programs/trioupbound/index.html)

To learn more about Upward Bound at Cal Poly Pomona, visit [http://www.cpp.edu/~pre-college/about-us/index.shtml](http://www.cpp.edu/~pre-college/about-us/index.shtml)
In 2014, the National Science Foundation awarded a $7.7 million grant to Cal Poly Pomona’s Center for Excellence in Mathematics and Science Teaching (CEMaST) to establish a new program called Reinvigorating Elementary Science through a Partnership with California Teachers (RESPeCT). This program is a partnership between the Pomona Unified School District and Cal Poly Pomona for groundbreaking science education and is the largest grant awarded in the university’s history.

CEMaST Research Director Nicole Wickler, Biologist Paul Beardsley, and Mathematician Arlo Caine oversee the program which directly benefits nearly one third of Pomona Unified’s elementary teachers and 7,500 of its students. Cal Poly Pomona professors (nine from the College of Science and one from the College of Education and Integrative Studies) work with the Pomona Unified teachers in developing new science curricula that is more engaging to students. The teachers will develop leadership skills and go on to share with other teachers what they’ve learned, greatly expanding the reach of the program. The activities of teachers and faculty will open the door for large scale reform in the way science is taught at Pomona Unified.

In recent years, the pressure put on K-12 educators to increase English and math scores on standardized tests has resulted in science education often taking a back seat. The students learn math as they work with data and language arts as they reflect on what they’ve learned and write and speak about their findings.
<table>
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Northrop Grumman
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Susan Mulley
Trust for Public Land
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Thomas Thoen
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Valerie Mellano
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Valerie Mellano
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Victor Okhuysen
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Wei-Jen Lin
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Yasser Salem
State Contractors License Board
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Yong X. Gan
Oak Ridge Institute for Science and Education
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Yong X. Gan
National Science Foundation
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Yu Sun
Vanderbilt University
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Dr. Winny Dong of the College of Engineering
The mission of the College of the Extended University (CEU) is “Extending Opportunities through Education.” CEU extends Cal Poly Pomona (CPP) educational opportunities to the regional community by providing professional and career development training for working professionals, and by offering programs outside the geographical boundaries of the Pomona campus. Any individual can enroll in CPP courses—without admission to the university—through CEU’s Open University program. CEU extends opportunities to CPP matriculated students by:

- Offering academic degree and certificate programs in subjects not covered by state funding
- Providing summer session courses
- Enabling CPP students to enhance their global awareness by studying abroad and/or through interacting with international students and visiting scholars enabled to come on campus through CEU programs and services.

CEU continues to show increases each year in important performance metrics such as programs developed, courses offered, students served, revenue, and others.

CEU programs and services are offered through the following:

**PROFESSIONAL DEVELOPMENT**

Courses and certificates in topics of high interest are offered to working professionals seeking to enhance their skills; programs range from construction management to geographic information systems, from plastics engineering to local government leadership, and lots in between. New programs developed during this biennal include brewing science, certified logistics technician, unmanned aerial vehicles, market research, and many others. This leading-edge program development was recognized by the Chancellor’s Office in the form of two separate grants.

**ACADEMIC DEGREES AND CERTIFICATES**

New degrees and certificates are offered through CEU on a “self-support” basis when state funding is not available. The number of degree programs through CEU was doubled by new master’s degree offerings in electrical engineering (via distance education), systems engineering, and accountancy.

**OPEN UNIVERSITY**

Any non-matriculated student can enroll in any class during any term pending space availability. This serves over 1,000 members of our community annually, providing opportunities for exploring personal interests, getting the “feel” of attending a university, meeting requirements for readmission following academic disqualification, augmenting courses available at other universities, etc.

**SUMMER SESSION**

With State funding being insufficient to provide summer courses, CEU also provides a broad range of regular academic courses from most colleges during summer on a “self-support” basis (i.e. without using any State General Funds). Over 5,000 students each year have benefitted from summer courses.

**INTERNATIONAL CENTER (IC)**

Services are provided to support international students and scholars on campus, and to provide opportunities for CPP students to similarly study abroad. More than 700 full-time international students from over 60 countries are supported each year by the International Center. Additionally, during the biennal period, 492 students have gained international experience through study abroad programs, including an almost 300% increase in the number of students participating in formal student exchange. The IC also partners with academic colleges on grants and initiatives that foster global competency development, Fulbright Scholars, and by offering support, advice, and training related to international education.

**CAL POLY ENGLISH LANGUAGE INSTITUTE (CPELI)**

CPELI prepares international students for academic coursework in the United States by providing an English for Academic Purposes curriculum and admissions advising. Hundreds of international students each year gain the language skills they need to succeed as well as learn to
adapt socially and academically. The new Academic Studies Program offers international students the opportunity to take CPP classes for credit while continuing to develop their language skills. Short-term winter and summer programs were launched this period that combine language learning and core CPP strengths, such as “English for Engineers” and “English for Hospitality Management.”

GLOBAL EDUCATION PROGRAMS (GEP)
GEP has undergone a complete—and very amazing—“makeover” in the past year, resulting in a doubling of the number of programs and participants. GEP provides high quality, customized education and training programs for delegations of international students and professionals. These programs are designed to actively engage CPP students, faculty, staff, and administrators in academic activities that help build bridges of communication and cooperation. This international interaction in academics, culture, economics, and business enhances the awareness and prestige of CPP in the global community and attracts more international students to campus.

This explains what CEU is and does, but the real value of CEU is reflected in its contributions:

1. Promote global awareness and understanding that will enable our students to succeed in today’s global society.
   - The IC and CPELI together enable more than 1,000 international students and scholars to be on our campus and interacting with our domestic students and faculty each year. GEP during the course of the past year brought more than 550 international professionals to campus to interact with 50 CPP students, 130 CPP faculty, 80 CPP administrators and staff, 40 industry professionals, and 20 government officials.

2. Reach underserved constituencies with meaningful educational opportunities.
   - CEU’s Sustainable Agriculture Training program, in partnership with the College of Agriculture, launched 97 veterans into careers in managing or owning profitable organic farms.

   - 40 middle school students—children of migrant workers from the Bakersfield School District—were inspired toward higher education by the successful Applied Mathematics Camp, where (funded by grants) they lived on campus and participated in multiple learning activities such as programming Lego® robots.

   - Six more CEU programs qualified for support by regional Workforce Investment Boards, providing additional retraining opportunities for displaced workers.

3. Enable individual, corporate and community economic prosperity.
   - 1,562 enrollments in CEU professional development courses and certificate programs provided education to enable mid-career professionals to advance and improve their employment opportunities.

   - Boeing Corporation develops greater internal capabilities for protecting its intellectual assets through providing their employees a custom-designed CPP (CBA+CEU) certificate program in computer information security.

   - IC and CPELI enable more than 1,030 international students to be at CPP, estimated by the state to add $34,612,731 annually to the local economy.

4. Provide additional financial resources for CPP.
   - CEU’s programs provided ~$1.5 million of additional funds to our partner colleges and an equal amount in additional salary and benefits to CPP faculty.
AGRICAPES/FARM STORE @ KELLOGG RANCH
AGRIscapes is located on 40 acres at Cal Poly Pomona and showcases both agriculture and landscapes that are sustainable, environmentally beneficial, economically viable, and technologically sound. AGRIscapes promotes agriculture and environmental literacy through research, education, and demonstration of alternative methods to grow food, conserve water, reduce energy needs, and recycle agricultural and urban water for resource efficiency and community enhancement. Annually, over 300 groups visit the facility for educational programs, meetings, and receptions.

Since opening in 2001, the Farm Store @ Kellogg Ranch has provided an outlet for fruits, vegetables, meats, nursery, and apparel products, produced as part of the College of Agriculture educational program. The store features a full line of private-labeled specialty grocery, deli, dairy, and gift items to students and the general public. Open seven days per week, it has become a very popular venue to visit on campus.

The Farm Store is the center of many festivals and holiday celebrations, including the Rod and Tractor Show, A Taste of the Farm Store, Christmas Fruit Packs, and the popular Pumpkin Festival held annually in October. The Farm Store crew has taken its show on the road, showcasing Cal Poly Pomona products at weekly farmers markets in Downey, Baldwin Park, Pasadena, Irvine, and San Dimas, and has worked closely with Kaiser Permanente on their “thrive” campaign of increasing fresh fruits and vegetables into consumer’s daily diets.

In 2010, the gross revenue for the store surpassed $1 million annually and this figure continues to grow. The store provides employment to 25 students who gain experience in marketing, merchandising, and retail sales. Thanks to a major donation from a College of Agriculture alumnus, the Farm Store had a mini remodel in 2014. The store was improved by moving the point-of-sale closer to the parking lot and establishing a sample/demonstration counter inside of the store.

AGRONOMY FARM/FRUIT INDUSTRIES
The Agronomy Farm is the primary provider of most of the vegetable crops and related products to the Farm Store @ Kellogg Ranch. Most of the work is performed by students that are actively involved in the planting, cultural care, harvest, and management of over 100 acres of sweet corn, melons, lettuce, onions, and a wide variety of specialty crops, including 55 acres of pumpkins grown at our Chino farm for the annual Pumpkin Festival. This opportunity provides the unique hands-on, learn-by-doing approach Cal Poly Pomona is famous for. In addition, this unit maintains a culinary garden for the chefs and students of the Restaurant @ Kellogg Ranch for the Collins College of Hospitality Management and a children’s garden at AGRIscapes.

In addition to the vegetable crops, the Agronomy Farm also manages an additional 1,400 acres of irrigated and rangeland pastures, forage crops, and field crops used to support instructional programs in Plant Science and to support livestock operations on campus. Crops of corn, alfalfa, wheat, sudan grass, and oats provide real-time opportunities for students.

Additional funding from the university allowed for the purchase of new irrigation pipe to replace old, worn, and leaking pipes. In addition, part of this funding was used to replace worn out sprinklers and nozzles to help meet a mandate from the Governor’s Office to conserve at least 25% in water usage. This tedious task could not have been completed without the help of the farm students.

Fruit Industries continues to supply the Valencia oranges (for fresh and squeezed juice), navels, mandarins, grapefruit, avocados, and specialty fruit from Cal Poly Pomona orchards. Vineyard operations expanded in 2014, with a generous donation from an alumnus of the program and Duarte Nursery. These new plantings produced their first crop in 2015, which is being made into wine at South Coast Winery in Temecula. New plantings of avocados and mandarins are also scheduled for 2015-2016. Additional funding from the university facilitated the clearing of eight acres of dead avocado trees behind Los Olivos. A 2015-2016 budget request would purchase trees and irrigation equipment for these...
eight acres, enabling avocados for the Farm Store to be grown on campus rather than the Pine Tree Ranch facility in Santa Paula.

In 2013, Cal Poly Pomona was placed under quarantine for Asian citrus psyllid, a new pest to California citrus. Cal Poly Pomona continues to partner with the Citrus Research Board and the California Department of Food and Agriculture in researching for a control for this new pest. Both of these agencies are hiring our students to assist in their research in finding a sustainable predator for this pest. Green houses funded by the Citrus Research Board finally broke ground this year and should be completed before years end.

**ORNAMENTAL HORTICULTURE**
The Ornamental Horticulture Unit offers value-priced produce and plants to the campus community through sales at the Farm Store. With an emphasis on food producing plants (vegetables, herbs, and fruit trees) at a low price point, the retail nursery is an excellent resource for students and employees.

The involvement of students in the production process imparts invaluable experience which augments their educational efforts. Student employees receive flexible work schedules and valuable hands-on experience in the greenhouses, producing plug transplants for the campus farm and labs. The unique experience of working on production, hydroponic, and research projects makes these students highly marketable for international internships as well as employment upon graduation. In addition, the unit awarded $5,000 in scholarships to student employees during the 2014-2015 fiscal year.

The Ornamental Horticulture Unit has been the primary source of funding for two veterans’ senior projects. This substantial financial contribution has enabled these students to plan, develop, build, and put into production self-contained mobile growing pods. The projects have focused on high-density, high-value production with the intent of becoming a viable career option, with a relatively low start-up cost for our graduates. Meanwhile, the produce grown will be sold through the Farm Store among other outlets, enriching the selection available for the students and employees.

A memorandum of understanding with Weeks Roses, one of the largest commercial rose growers in the United States, continues to provide a partnership for the culture and breeding of roses and bearded iris. Weeks Roses employs a limited number of students throughout the year in their breeding program, providing a unique opportunity to enhance their educational experience.

As the Ornamental Horticulture Unit continues to develop and test new hydroponic and lighting systems, concentrating on the conservation of environmental and economic resources (land, water, energy, supplies) it will continue to provide students with valuable, cutting-edge experiences. The Ornamental Horticulture Unit greenhouses operate as a working laboratory for the Plant Science labs, student projects, and research facilities. The support provided by the Foundation enables supplies and oversight not provided by state support to further these endeavors.

**PINE TREE RANCH**
Located in Ventura County, this 53 acre citrus and avocado ranch was donated in 1975 to the educational program of Plant Science. The ranch provides lemons, avocados, and Valencia oranges to the program in a very unique coastal microclimate—one much different than the Cal Poly Pomona campus. This gives students a very different setting to observe crops and provides the Farm Store the opportunity to market citrus and avocados 365 days a year.

During 2013, eight acres of 60-year-old avocado trees were razed and replanted to Hass variety avocados to improve production of fruit from the ranch. These new trees will come into production in 2016. Requested funding for 2015-2016 would replace another five plus acres of old, low-producing avocados. This past year the production of avocados and lemons continued to yield good crops and prices remained at good to excellent levels for the entire season.
Given the drought situation in the state, repairs were made to one of two wells that supply water to the ranch. This well water is of low cost to the program and helps with the ever increasing price of water. This well also provides water to the residence.

The residence building at Pine Tree Ranch has been abandoned and boarded up since being vandalized in 2006. This year, funding has allowed for the resumption of repairs to the building to make it habitable again, with the intention of providing students the opportunity to live onsite and experience the hands-on, learning-by-doing approach Cal Poly Pomona is famous for.

During the 2013-2014 academic year, the Plant Science Department finalized an agreement with the California Avocado Commission to utilize 11 acres of the ranch for the research of avocado production issues for the future of the industry. This agreement will use many of our students as research associates and interns in coming years. Having this agreement ensures our students will have direct access to the avocado industry.

**W.K. KELLOGG ARABIAN HORSE CENTER**
The Arabian Horse Center maintains the proud tradition instituted by W.K. Kellogg in 1925. The longest established breeding facility of Arabian horses in the United States, only four breeders in the U.S. have produced more Arabian horses than the W.K. Kellogg Arabian Horse Center. Through the use of modern reproductive techniques, the Center’s mares are bred to the best Arabian stallions in the United States. The Kellogg Arabians continue to produce championship bloodlines and their influence is in the pedigrees of many champion Arabians around the world.

Student employees and volunteers play an important role in Center activities, including the Arabian Horse Show which is held on the first Sunday of every month during the academic year, weather permitting. The horses, ridden and handled by Cal Poly Pomona students and staff, perform for more than 11,000 guests of all ages each year and also compete in Arabian horse shows across the country.

**BEEF, SWINE, AND SHEEP UNITS**
These units offer experiential learning to Cal Poly Pomona students. Students are involved in numerous hands-on laboratory assignments involving all facets of production animal agriculture. During the last three years, all of the animal units have reduced herd sizes to be more environmentally sustainable. All natural-grass and grain-fed beef and lamb are sold to the public. The sheep and swine units produce animals for the local community to purchase for a variety of end products, from the show ring to the dinner table. The Livestock Show Team also shows animals from each animal unit at numerous fairs and shows in California and Arizona each year.

**MEAT LAB**
The Meat Science and Processing Laboratory supports the classroom study, research, and contract projects that address the discipline of meat science and processing as well as food safety. This program includes a laboratory course where students develop new products such as unique sausages. The meat lab manager is HAACP trained and is also a certified livestock meat inspector. The Meat Lab also supplies the Farm Store @ Kellogg Ranch with custom cuts of meat and specialty sausage products for sale to the community.
MANAGEMENT DISCUSSION AND ANALYSIS

This section of the Cal Poly Pomona Foundation Biennial Report includes management’s discussion and analysis of the financial performance of the Foundation for the fiscal years ended June 30, 2015 and 2014. This discussion should be read in conjunction with the audited financial statements and notes.

STATEMENT OF NET POSITION

The statement of net position presents the financial position of the Foundation at the end of the fiscal year and includes all assets, deferred outflows of resources, liabilities, and deferred inflows of resources of the Foundation. The difference between total assets plus deferred outflows of resources and total liabilities plus deferred inflows of resources—net position—is one indicator of the current financial condition of the Foundation, while the change in net position is an indicator of whether the overall financial condition has improved or worsened during the year. Assets and liabilities are generally measured using current values. One notable exception is capital assets, which are stated at historical costs less an allowance for depreciation. For the purpose of distinguishing between current and noncurrent assets and liabilities, current assets and liabilities are those that can be reasonably expected to either generate or use cash, as part of normal business operations, within one year of the financial statement date. A summary of the Foundation’s assets, liabilities, and net position is as follows:
Total assets are $217 and $209 million for fiscal years 2015 and 2014 respectively. The increase between 2015 and 2014 of 3.8% is mainly attributable to endowment contributions.

*Prior year amounts have not been revised for the implementation of GASB No. 68, Accounting and Financial Reporting for Pensions.*
Total liabilities are $44.2 million and $39.5 for the fiscal years 2015 and 2014 respectively. There was no significant change in liabilities between 2015 and 2014. The increase is the result of the Foundation recording their proportionate share of net position liability as required by GASB Statement No. 68.

The Foundation participates in the Auxiliaries Multiple Employer VEBA (Voluntary Employees’ Beneficiary Association), a separate 501(c)(9) organization to assist in funding postemployment benefits for recognized auxiliaries of the California State University System. As of July 1, 2013 (the most recent actuarial report) the actuarial accrued liability for benefits was $10,941,806 and the unfunded actuarial accrued liability (UAAL) was $7,615,437 and the actuarial plan’s market value of assets was $3,326,369 or 30.4% funded. The covered payroll (annual payroll of active employees covered by the plan) was $5,000,236, and the ratio of the UAAL to the covered payroll was 152.3%. The Foundation’s current plan is to fund the OPEB obligation up to the retirees’ and surviving spouse actuarial obligation.

The Foundation participates in a cost sharing multiple-employer defined benefit plan through the California Public Employees’ Retirement System (CalPERS) which covers substantially all regular full-time employees of the Foundation. CalPERS acts as a common investment and administrative agent for participating public entities with the state of California and reports information to the Foundation in accordance with reporting standards established by the Governmental Accounting Standards Board (GASB). The Public Agency Cost-Sharing Multiple-Employer Plan is comprised of a Miscellaneous Risk Pool and a Safety Risk Pool. The Foundation sponsors three Miscellaneous Risk Pool plans. The plans provide retirement and disability benefits, annual cost-of-living adjustments, and death benefits to plan members and beneficiaries. Benefit provisions are established by State statutes, as legislatively amended, within the Public Employees’ Retirement Law.

As of June 30, 2015, the Foundation implemented GASB Statements No. 68 and No. 71 and reported its proportionate share of the net pension liability of $4,998,351, pension expense of $856,977, deferred inflow of resources of $3,210,794 and a deferred outflow of resources of $886,069 for the plan. The Foundation’s proportion was based on a projection of the Foundation’s long-term share of contributions to the pension plan relative to the projected contributions of all participating employers, actuarially determined. As of June 30, 2014, the Foundation’s proportion was 0.07957%. Detailed information is presented in Note 11 of the financial statements.
During fiscal year 2014-15, endowment portfolio increased by $3.8 million, or 4.4%, from $85.6 million at June 30, 2014 to $89.4 million at June 30, 2015, mainly due to contributions of $9.8 million less endowment loss of $1.7 million or -1.64% (net of fees), less endowment earnings distributions of $4.3 million. Total return (loss) on investments (net of fees), consists of a change in the fair market value of endowment investments, including interest, dividends, and realized and unrealized gains and losses. The Foundation’s endowment investment policy is designed to obtain the highest return available while investments meet the criteria established for safety (preservation of capital), return, and liquidity.

Permanent endowments are funds received from donors with the stipulation that the principal remains intact and invested in perpetuity to produce income that will be distributed and expended for purposes specified by the donor.

General investments consist of expendable funds that have been invested in the Foundation’s general investment portfolio. The Foundation’s general investment policy is designed to obtain the highest yield available, while investments meet the criteria established for safety (preservation of capital), liquidity, and yield. During fiscal year 2014-15, general investments increased by $5.9 million, or 14.9% mainly due to donations of $6.8 million as investments lost $491,000 (net of fees). Investment returns, net of fees, consists of a change in the fair market value of general investments, including interest, dividends, and realized and unrealized gains and losses.
The university formally launched its inaugural $150 million capital fundraising campaign in the fall of 2008 preceded by a feasibility study and a comprehensive review of the university’s primary funding and endowment needs. Following is the campaign gift table used as a guide to insure success and compares the actual amounts at the end of the campaign, June 30, 2014:

<table>
<thead>
<tr>
<th>Gift Level</th>
<th>Gifts Required</th>
<th>Prospects Needed</th>
<th>Required</th>
<th>Cumulative Total</th>
<th>Number of Donors</th>
<th>% of Donors Gift</th>
<th>Total Commitments</th>
<th>% of Required $</th>
</tr>
</thead>
<tbody>
<tr>
<td>$25,000,000 or more</td>
<td>1</td>
<td>3</td>
<td>$25,000,000</td>
<td>$25,000,000</td>
<td>1</td>
<td>100%</td>
<td>$42,000,000</td>
<td>168%</td>
</tr>
<tr>
<td>$15,000,000 - $24,999,999</td>
<td>1</td>
<td>3</td>
<td>$15,000,000</td>
<td>$40,000,000</td>
<td>1</td>
<td>100%</td>
<td>$16,001,100</td>
<td>107%</td>
</tr>
<tr>
<td>$5,000,000 - $14,999,999</td>
<td>3</td>
<td>9</td>
<td>$15,000,000</td>
<td>$55,000,000</td>
<td>3</td>
<td>100%</td>
<td>$25,565,255</td>
<td>170%</td>
</tr>
<tr>
<td>$2,500,000 - $4,999,999</td>
<td>6</td>
<td>18</td>
<td>$15,000,000</td>
<td>$70,000,000</td>
<td>6</td>
<td>100%</td>
<td>$15,296,155</td>
<td>102%</td>
</tr>
<tr>
<td>$1,000,000 - $2,499,999</td>
<td>15</td>
<td>45</td>
<td>$15,000,000</td>
<td>$85,000,000</td>
<td>17</td>
<td>113%</td>
<td>$24,390,805</td>
<td>163%</td>
</tr>
<tr>
<td>$500,000 - $999,999</td>
<td>25</td>
<td>100</td>
<td>$12,500,000</td>
<td>$97,500,000</td>
<td>11</td>
<td>44%</td>
<td>$6,532,314</td>
<td>52%</td>
</tr>
<tr>
<td>$250,000 - $499,999</td>
<td>75</td>
<td>300</td>
<td>$18,750,000</td>
<td>$116,250,000</td>
<td>20</td>
<td>27%</td>
<td>$6,922,426</td>
<td>37%</td>
</tr>
<tr>
<td>$100,000 - $249,999</td>
<td>175</td>
<td>700</td>
<td>$17,500,000</td>
<td>$133,750,000</td>
<td>45</td>
<td>26%</td>
<td>$6,906,482</td>
<td>39%</td>
</tr>
<tr>
<td>$50,000 - $99,999</td>
<td>250</td>
<td>1,000</td>
<td>$12,500,000</td>
<td>$146,250,000</td>
<td>61</td>
<td>24%</td>
<td>$3,965,414</td>
<td>32%</td>
</tr>
<tr>
<td>Less than $50,000</td>
<td>5,000</td>
<td>20,000</td>
<td>$3,750,000</td>
<td>$150,000,000</td>
<td>17,565</td>
<td>351%</td>
<td>$12,956,339</td>
<td>346%</td>
</tr>
</tbody>
</table>

5,551 22,178 $150,000,000 17,730 $160,536,290 107%
The university exceeded its goal and the largest contributors in both total pledges and dollars raised are the university’s alumni. The following provides the commitments by source:

Commitments by Source

Total Gift $160.54 million
July 1, 2008 – June 30, 2014

*Misc. includes: Agency, Association, Club, Government Funding, Institution, Organization, Partnership, Public Charity, Religious Group, Society*
COMMITMENTS BY SOURCE: CAMPAIGN AND NON-CAMPAIGN

During fiscal year 2014-15, the university generated gifts of $21.8 million. The following are the commitments by source as follows:

<table>
<thead>
<tr>
<th>Commitments by Source</th>
<th>GiK Dollars</th>
<th>Planned Gift</th>
<th>Cash Gift</th>
<th>Pledge Balance Non-Annual Fund</th>
<th>Total Commitments for Campaign and Non-Campaign</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alumni</td>
<td>87,385</td>
<td>13,051,000</td>
<td>2,535,036</td>
<td>107,835</td>
<td>$15,781,257</td>
</tr>
<tr>
<td>Corporation</td>
<td>433,379</td>
<td>-</td>
<td>945,088</td>
<td>454,250</td>
<td>$1,832,718</td>
</tr>
<tr>
<td>Faculty</td>
<td>114</td>
<td>-</td>
<td>154,002</td>
<td>8,000</td>
<td>$162,118</td>
</tr>
<tr>
<td>Foundation</td>
<td>30,818</td>
<td>-</td>
<td>1,134,547</td>
<td>118,000</td>
<td>$1,283,366</td>
</tr>
<tr>
<td>Friend</td>
<td>94,647</td>
<td>219,111,00</td>
<td>934,542</td>
<td>-</td>
<td>$1,248,300</td>
</tr>
<tr>
<td>Misc.*</td>
<td>88,244</td>
<td>-</td>
<td>1,249,510</td>
<td>-</td>
<td>$1,337,755</td>
</tr>
<tr>
<td>Parent</td>
<td>-</td>
<td>-</td>
<td>69,652</td>
<td>42,900</td>
<td>$112,553</td>
</tr>
<tr>
<td>Staff</td>
<td>735</td>
<td>-</td>
<td>46,234</td>
<td>25,000</td>
<td>$71,970</td>
</tr>
<tr>
<td>Student</td>
<td>-</td>
<td>-</td>
<td>14,406</td>
<td>-</td>
<td>$14,406</td>
</tr>
<tr>
<td>Grand Total**</td>
<td>$735,324</td>
<td>$13,270,111</td>
<td>$7,083,022</td>
<td>$755,985</td>
<td>$21,844,443</td>
</tr>
</tbody>
</table>

*Misc. includes: Agency, Association, Club, Government Funding, Institution, Organization, Partnership, Public Charity, Religious Group, Society

**Grand Total includes planned giving but excludes prior year campaign pledge payments
COMMITMENTS BY SOURCE: CAMPAIGN AND NON-CAMPAIGN

Total Gift** $21.84 million
July 1, 2014 – June 30, 2015

*Misc. includes: Agency, Association, Club, Government Funding, Institution, Organization, Partnership, Public Charity, Religious Group, Society

**Total Gift includes planned giving but excludes prior year campaign pledge payments
NET POSITION

Net position represents the residual interest in the Foundation’s assets after liabilities are deducted. The Foundation’s net position is as follows:

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Invested in capital assets, net of related debt</td>
<td>$ 26,300</td>
<td>$ 25,600</td>
</tr>
<tr>
<td>Restricted:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nonexpendable - endowments</td>
<td>90,200</td>
<td>86,700</td>
</tr>
<tr>
<td>Expendable</td>
<td>45,500</td>
<td>39,800</td>
</tr>
<tr>
<td>Unrestricted</td>
<td>8,700</td>
<td>17,600</td>
</tr>
<tr>
<td>Net Position</td>
<td>$ 170,700</td>
<td>$ 169,700</td>
</tr>
</tbody>
</table>

Net position increased 0.59% or $1 million primarily due to endowment donations and enterprise surplus offset by restatement of pension plan obligation per GASB 68. Restricted nonexpendable net position includes the permanent endowment funds. Restricted expendable net position includes activities and program funds designated to support scholarships and fellowships, research, and other program activities. Unrestricted net position includes the enterprise or entrepreneurial activities of the Foundation.

*Prior year amounts have not been revised for the implementation of GASB No. 68, Accounting and Financial Reporting for Pensions.
The Foundation’s investment in capital assets, net of related debt increased $700,000 or 2.7% for fiscal year 2014-15. Depreciation and amortization charges for the years ended June 30, 2015 and 2014 totaled $4.2 and $3.9 million respectively. A summary of capital assets, net of accumulated depreciation and capitalized lease obligations is as follows:

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Building and improvements</td>
<td>$69,900</td>
<td>$68,200</td>
</tr>
<tr>
<td>Equipment, furniture, and fixtures</td>
<td>15,500</td>
<td>14,300</td>
</tr>
<tr>
<td>Construction work in progress</td>
<td>2,400</td>
<td>1,500</td>
</tr>
<tr>
<td>Land</td>
<td>7,800</td>
<td>7,300</td>
</tr>
<tr>
<td>Infrastructure</td>
<td>8,600</td>
<td>8,600</td>
</tr>
<tr>
<td>Orchards</td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>104,300</td>
<td>100,000</td>
</tr>
<tr>
<td>Less: accumulated depreciation and amortization</td>
<td>(50,100)</td>
<td>(46,100)</td>
</tr>
<tr>
<td>Plus: unamortized loss on refunding</td>
<td>500</td>
<td>400</td>
</tr>
<tr>
<td><strong>Invested in capital assets</strong></td>
<td>54,700</td>
<td>54,300</td>
</tr>
</tbody>
</table>

Net position invested in capital assets, net of related debt, represent the Foundation’s capital assets, net of accumulated depreciation, unamortized loss on refunding and outstanding principal balances of debt attributable to the acquisition, construction or improvement of these assets. Capitalized lease obligations consist of system revenue bonds of $28.0 million. The majority of this obligation $25.3 million was incurred in 2003-04 fiscal year with respect to the construction of the University Village Phase III student housing complex and a majority of those bonds were advance refunded and defeased in 2014-15 and 2013-14 fiscal years; the balance of this obligation $2.7 million was incurred for the construction of a continuing education complex and a portion of those bonds were advance refunded and defeased in 2006-07 fiscal year.
STATEMENT OF REVENUES, EXPENSES, AND CHANGES IN NET POSITION

The statement of revenues, expenses, and changes in net position presents the Foundation’s results of operations. A summary of the Foundation’s revenues, expenses, and changes in net position is as follows:

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014*</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Operating revenues:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Educational activities</td>
<td>$5,439</td>
<td>$5,242</td>
</tr>
<tr>
<td>Enterprise activities</td>
<td>$46,046</td>
<td>$41,634</td>
</tr>
<tr>
<td>Grants and contracts</td>
<td>$13,174</td>
<td>$12,304</td>
</tr>
<tr>
<td>Real estate activities</td>
<td>$3,177</td>
<td>$2,811</td>
</tr>
<tr>
<td><strong>Total operating revenues</strong></td>
<td>$67,836</td>
<td>$61,991</td>
</tr>
<tr>
<td><strong>Operating expenses</strong></td>
<td>$71,329</td>
<td>$64,478</td>
</tr>
<tr>
<td><strong>Operating income</strong></td>
<td>$(3,493)</td>
<td>$(2,487)</td>
</tr>
<tr>
<td><strong>Nonoperating revenues (expenses):</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gifts, noncapital</td>
<td>$16,656</td>
<td>$17,405</td>
</tr>
<tr>
<td>Investment income, net</td>
<td>$324</td>
<td>$3,072</td>
</tr>
<tr>
<td>Endowment income, net</td>
<td>$(1,598)</td>
<td>$11,517</td>
</tr>
<tr>
<td>Interest expenses</td>
<td>$(1,196)</td>
<td>$(1,342)</td>
</tr>
<tr>
<td>Transfer to the university</td>
<td>$(2,315)</td>
<td>$(2,539)</td>
</tr>
<tr>
<td><strong>Total nonoperating revenues, net</strong></td>
<td>$11,871</td>
<td>$28,113</td>
</tr>
<tr>
<td><strong>Increase in net position</strong></td>
<td>$8,378</td>
<td>$25,626</td>
</tr>
<tr>
<td><strong>Net position:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Net position at beginning of year</td>
<td>$169,668</td>
<td>$144,042</td>
</tr>
<tr>
<td>Restatement</td>
<td>$(7,407)</td>
<td></td>
</tr>
<tr>
<td>Net position at end of year</td>
<td>$170,639</td>
<td>$169,668</td>
</tr>
</tbody>
</table>

*Prior year amounts have been revised for the implementation of GASB No. 68, Accounting and Financial Reporting for Pensions.

During fiscal year 2014-15, total operating income increased 9.4% or $5.8 million due to enterprise activities while non-operating revenues decreased $16.6 million mainly due to endowment losses.

The operating income is affected by two factors. First, although gift revenues are treated as non-operating revenues, corresponding gift expenditures (i.e., student grants and scholarships) are treated as operating expenditures. Second, restricted net position reports the activities of the grants, contracts and Foundation programs where the use of funds is restricted for specific purposes. Since Foundation program activities are allowed to use balances from prior years, expenditures in the current year may be more or less than revenues recorded during the same year.
Auxiliary enterprise operating revenues consist of the following programs:

In August 2000, the Foundation entered into a 25 year master operating agreement and various supplemental operating agreements with the Trustees of the California State University on behalf of the California State Polytechnic University, Pomona (university) which allows the Foundation to operate various activities including the above enterprise activities. All the activities of the Foundation support the students, faculty and staff, and provide convenient and appropriate goods and services at reasonable prices for the development of additional resources for the university.

In fiscal year 2014-15, operating expenses consist of cost of goods sold of $15.2 million, salaries and fringe benefits of $24.4 million, expenditures of $27.6 million, and depreciation and amortization of $4.2 million.
In addition to their natural classifications, it is also informative to review operating expenses by function. A summary of the Foundation’s expenses by functional classification for the fiscal years ended is as follows:

<table>
<thead>
<tr>
<th>Operating:</th>
<th>2015</th>
<th>2014*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Instruction</td>
<td>$ 11,030</td>
<td>$ 9,350</td>
</tr>
<tr>
<td>Research</td>
<td>3,716</td>
<td>4,200</td>
</tr>
<tr>
<td>Public service</td>
<td>634</td>
<td>520</td>
</tr>
<tr>
<td>Academic support</td>
<td>4,698</td>
<td>4,430</td>
</tr>
<tr>
<td>Student services</td>
<td>942</td>
<td>740</td>
</tr>
<tr>
<td>Institutional support</td>
<td>2,118</td>
<td>1,810</td>
</tr>
<tr>
<td>Operation and maintenance of plant</td>
<td>32</td>
<td>340</td>
</tr>
<tr>
<td>Student grants and scholarships</td>
<td>1,196</td>
<td>1,310</td>
</tr>
<tr>
<td>Auxiliary enterprise expenses</td>
<td>42,796</td>
<td>37,930</td>
</tr>
<tr>
<td>Depreciation and amortization</td>
<td>4,168</td>
<td>3,870</td>
</tr>
<tr>
<td><strong>Total operating expenses</strong></td>
<td>$ 71,330</td>
<td>$64,500</td>
</tr>
</tbody>
</table>

*Prior year amounts have been revised for the implementation of GASB No. 68, Accounting and Financial Reporting for Pensions.

During fiscal year 2014-15, total operating expenses increased 10.5% or $6.8 million mainly due to Auxiliary enterprise expenses.
STATEMENT OF CASH FLOWS

The statement of cash flows provides additional information on the Foundation’s financial results by reporting the major sources and uses of cash. A summary of the statement of cash flows is as follows:

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash received from operations</td>
<td>$ 67,708</td>
<td>$ 61,936</td>
</tr>
<tr>
<td>Cash expended from operations</td>
<td>(60,545)</td>
<td>(60,945)</td>
</tr>
<tr>
<td>Net cash provided by operating activities</td>
<td>7,163</td>
<td>991</td>
</tr>
<tr>
<td>Net cash provided by noncapital financing activities (gifts and grants)</td>
<td>8,177</td>
<td>14,619</td>
</tr>
<tr>
<td>Net cash used in capital and related financing activities</td>
<td>(4,536)</td>
<td>(3,810)</td>
</tr>
<tr>
<td>Net cash used in investing activities</td>
<td>(5,842)</td>
<td>(12,460)</td>
</tr>
<tr>
<td>Net change in cash and cash equivalents</td>
<td>4,962</td>
<td>(660)</td>
</tr>
<tr>
<td>Cash and cash equivalents at beginning of year</td>
<td>5,631</td>
<td>6,291</td>
</tr>
<tr>
<td>Cash and cash equivalents at end of year</td>
<td>$ 10,593</td>
<td>$ 5,631</td>
</tr>
</tbody>
</table>

*Prior year amounts have been revised for the implementation of GASB No. 68, Accounting and Financial Reporting for Pensions.

FACTORS IMPACTING FUTURE PERIODS

The Foundation’s 2014-15 proposed budgeted projections include the following Board approved assumptions:

- Allow for a 3% increase in the board meal plans and assume the same number of residents on the meal plans;
- Allow for a 4% increase in license fee rates at University Village and assume academic year and summer occupancy of 98% and 30% respectively;
- Foundation has three different pension formulas (or “Plan”) for its employees including the 2% @55 Plan, 2% @60 Plan, and the 2% @62 Plan. The employee’s hire date determines which Plan is applicable for an employee along with their status as a “benefited employee.” Foundation and its benefited employees both contribute to their respective pension Plan. The rates paid by employees are 5%, 7%, and 6.25% respectively, and the weighted average rate for all three Plans paid by Foundation is 9.6% of total payroll for benefited employees. All three pension Plans are in their respective Risk Pool with CalPERS.
- Changes to salary grades were approved in November with an effective date of July 1, 2015 and a 3% or approximately $180,000 wage adjustment; and
- Contribute $1.0 million to the VEBA Trust and a withdrawal of $372,834 from the VEBA Trust. In addition, we assume 7.5% of benefited payroll or $548,209 as the benefit cost for the postretirement health care plan per the latest actuarial study dated July 1, 2013.

The 2014-15 proposed surplus generates a debt service coverage of 3.43. The proposed budget and forecast meets the CSU Executive Order 994 with a debt coverage ratio of at least 1.25 and the Foundation currently does not have any proposed capital projects that require additional bond financing.
CELEBRATING 50 YEARS OF QUALITY SERVICE

TOP LEFT: Dining cafeteria in the 1960s; TOP RIGHT: 1988 Hot Dog Caper;
BOTTOM RIGHT: 1950s rally sweater

100% recycled fibers – no new trees are used
100% post consumer recycled fibers
Green Seal certified

The Cal Poly Pomona Foundation, Inc. 2013-2015
Biennial Report is also available online

All photos were taken by the CPPF Marketing Department,
Tom Zasadzinski (pages 1, 3, 6, 8, 11, 25, 45, 57, 62) and
Rick Quintero & Nicole Wickler (pages 48-49)
Cal Poly Pomona Foundation, Inc. continues to support the university and flourish as an organization by honoring the vision that was created 50 years ago. As we celebrate our 50th anniversary, we remain committed to providing superior services and sustaining our invaluable relationships with our partners at Cal Poly Pomona and the surrounding community.

As we graduate to golden status, our drive to be the best has only intensified; we want our embers of success to ignite, illuminate, and inspire those around us both internally and externally. To do so, we must continue to evolve. As the world changes around us, we will keep changing with it, welcoming new ideas, adapting to modernized technologies, and learning different strategies to better our services and ourselves.

However, there is one concept that we are confident will remain unchanged; that is our standard of quality. After 50 years, we are still committed to providing the finest services to support the Cal Poly Pomona campus community, and thus, our slogan remains everlasting: “Quality services supporting quality education.”

We will continue to progress, prosper, and provide top quality services to the campus community because we are the Cal Poly Pomona Foundation. We are Fifty. We are Golden.