Innovation Brew Works Introduces New Summer Beers

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Dear Cal Poly Pomona Foundation,

I am pleased to have been asked by President Coley to help support Foundation operations as we undertake the search for its next Executive Director. During the coming year, the operational focus will be on collaborating with all Foundation team members to execute the 2017-2018 goals developed under Paul Storey’s leadership.

In the coming months, Dr. Coley will also be providing updates on the search process to you and will be seeking your input as the search for this mission critical position moves forward.

My thanks in advance for your support and I look forward to working with each of you to help ensure a seamless transition.

Danielle Manning
Mark Your Calendars!

AUGUST

8/1–8/31  Staff Appreciation Month at Innovation Brew Works — Present Your CPP Faculty/Staff ID Card to Recieve 50% Off Any Pizza with a Purchase of a Beverage

8/8–8/9  Blood Drive at BSC from 10 a.m. to 4 p.m.

SEPTEMBER

9/4  Labor Day (Foundation and Campus Closed)
9/18  Foundation Returns to Five-Day Schedule
9/21  Fall Quarter Begins
6/21  Blood Drive at BSC from 9 a.m. to 7 p.m.
9/22  First Day of Autumn
Foundation Markets Enterprise Units at Summer Orientation

The Foundation has made its return to the summer orientation fairs for both freshmen and transfer students. The first fair of the year commenced on Thursday, June 29 in the Bronco Student Center’s Ursa Minor and will continue every Tuesday and Thursday until late August. Just like prior summers, the Foundation is promoting BroncoChannel.com, a student-friendly website that is filled with curated content made just for Cal Poly Pomona Broncos. BroncoChannel.com was recently updated with a fresh, clean look. The website now features student spotlights, dining options, top 5 lists and more.

In order to draw traffic to the site, Foundation marketing is conducting the Summer Orientation Giveaway. Students can enter the contest by visiting the Foundation booth at orientation or by visiting BroncoChannel.com and entering their name and email address. The first place prize is two tickets to Disneyland, second place is two season passes to Universal Studios Hollywood, and third place is a $50 bronco gift card. This year’s orientation workers, who sport a Bronco Channel t-shirt during each shift, also hand out Bronco Channel brochures, sunglasses, pens and water bottles to new students.

To check out Bronco Channel’s new content, visit www.BroncoChannel.com. Come down and join us at the fair!
Jim and Carol Collins Visit Innovation Brew Works to Admire Collins Cream Ale

Innovation Brew Works was proud and excited to host Jim and Carol Collins as they visited the Cal Poly Pomona campus on July 8.

Like the majority of Innovation Brew Works beers, the Collins Cream Ale was named after a prominent figure of Cal Poly Pomona: Jim Collins from the Collins College of Hospitality Management. Jim Collins is one of the benefactors of the college, and in 2013, he pledged to match $5 million toward the construction of two new buildings.

Richard Thompson, head brewer at Innovation Brew Works, led Jim and Carol Collins as well as their daughter on a tour of the brewery. Lea R. Dopson, Dean and Distinguished Chair of the Collins College and Gina Johnson, Director of Major Gifts for the Collins College of Hospitality Management were also present.

The tour concluded with the Collins family being presented with a 12-pack of their own Collins Cream Ale. Everyone in attendance participated in a tasting of the cream ale as Jim Collins expressed how delightful the beer was.

In honor of this special day, this was the first time that the Collins Cream Ale was bottled and packaged. The beer was released in March labeled as a beer brewed with pale ale, honey malt and rolled oats. The Collins Cream Ale also contains real Madagascar vanilla beans giving the beer a sweet vanilla finish.

Thank you, Jim and Carol Collins, for all that you do for Cal Poly Pomona. It was an honor to have you!
2017-2018 Endowment Distribution to Operating and Scholarship Programs

As you may recall, the Foundation Board of Directors approved an endowment distribution of $2.5 million to be distributed in June and July 2017 in the amounts of $962,823 for the fiscal year 2016-2017 and $1,531,998 for the fiscal year 2017-2018. The 2016-2017 endowment distribution was allocated to the operating and scholarship programs in June 2017 and the 2017-2018 endowment distribution was allocated to the operating and scholarship programs in July 2017.

The two endowment distributions are based upon the new Board approved distribution policy recommended by the Investment Committee which should provide for more consistent annual distributions over time. Endowments with specific distribution terms and conditions were not included in the new Board approved distribution policy. As you may recall, the prior distribution policy allowed for a 5% distribution of the endowment value on June 30th. The new distribution policy allows for a 4% distribution of the endowment moving average over 12 quarters ending December 31st. Distributions are allowable from earnings only, no corpus or principal is allowed to be distributed unless stated otherwise in the endowment terms and conditions.

* June 2017 forecast distribution of 2.32% excludes the Kellogg Legacy Endowment.
Accordingly, an individual endowment’s actual distribution rate may be less than the effective distribution rate if available earnings are not sufficient to distribute. The effective rate is calculated by dividing the amount to be distributed by the endowment value at December. To mitigate fluctuations in the effective distribution rate, the new policy places collars around the rate allowing for no greater than 5% or less than 3% distributions. For your reference, following is a chart of the endowment distributions and earnings since 2002. Finally, the new policy does not allow for loans to scholarship endowment programs which were repaid from future endowment earnings. This was seldom used and only a few scholarship programs did obtain Board approval for such loans during the recovery from the Great Recession in 2009 and 2010 when there were no distributions in two consecutive years.

For the nine months ended, March 2017, the endowment portfolio returned 10.35% versus the benchmark of 9.46% mainly due to the fixed income asset class that returned 4.33% compared to the Barclays Aggregate benchmark that lost 1.73%. The benchmark includes US Treasuries that have not performed well during periods of rising interest rates. The Public Equities (Domestic, Global and Foreign) returned 12.85% versus the MSCI AC World Net Index that returned 13.91% mainly due to the performance of the International and Emerging Market Equities that returned 11.03% versus the MSCI AC World xUS Net Index that returned 13.87%.

If you have any questions or would like to discuss further please contact David Prenovost at ext. 2948 or send an email to dfprenovost@cpp.edu.
Trammell Crow Company Awarded 2017 Developer of the Year

Trammell Crow Company, the Foundation’s Development Partner at Innovation Village on the Cal Poly Pomona campus, has been awarded the 2017 National Developer of the Year by the National Association of Industrial and Office Properties (NAIOP) - the association’s highest honor.

Trammell Crow Company (TCC) founded in Dallas in 1948, is a leader in the commercial real estate industry. TCC is the largest commercial real estate developer in the United States, having developed or acquired over 2,600+ buildings covering a broad geographic area with offices in 16 major U.S. cities and development activity in over 30 major metropolitan markets.

TCC has not only helped the Foundation reach 65% completion of the Innovation Village project, but they have also supported students in the College of Business through their membership in the Society of Industrial and Office Realtors who has honored several CPP students with scholarships, sponsored the Cal Poly Pomona Taste and Auction every year, and have aligned with a brokerage team that includes a Cal Poly Pomona alumni, Steven Saunders with Coldwell Banker Richard Ellis Group.

“Our experience over the last 10+ years of partnership with Trammell Crow Company has proven to us what the National Association of Industrial and Office Properties has recently recognized – Trammell Crow is a great development partner,” says Foundation Real Estate Director Sandra Vaughn Acton. “I am very proud of our partnership with Trammell Crow and specifically David Nazaryk who is a Managing Director.”
Save the Date: October 5 - Hot Dog Caper 2017

The Cal Poly Pomona Foundation presents the 34th Annual Hot Dog Caper on Thursday, October 5 in University Park from 11:30 a.m. to 1 p.m.
Come for a free lunch of hot dogs, chips, beverages and popsicles, and enjoy live entertainment, games, prizes and more!

This year, Hot Dog Caper will have a circus/carnival theme. Balloon shaped animals, bubbles, jugglers on stilts and more will bring circus fun to Cal Poly Pomona.

Everything is FREE!

Happenings at Innovation Brew Works

Trivia Nights

Trivia Nights will continue throughout the summer season! Innovation Brew Works will host Trivia Nights every Thursday beginning at 7 p.m. Grab some friends and come in to test your knowledge in a variety of subjects. Prizes are awarded to 1st, 2nd and 3rd place teams.

Brew at the Zoo

Innovation Brew Works will be participating in the Brew at the Zoo event at the Los Angeles Zoo on August 4th. IBW is one of 50 breweries joining together to raise money for the Los Angeles Zoo. The event will be held from 7:00 p.m. – 11:00 p.m.

Come show your support for IBW at this unique festival where you will have the chance to enjoy live bands, beer and night life at the zoo. Don’t forget to wear your Brew Works gear!
Trevor has been a Kellogg West employee since June 22, 2015. Trevor is well liked by peers and has been recognized as a hard working staff member.

Trevor has been able to perform various tasks within the Kellogg West, Catering and Kellogg House operation.

He has been an extremely reliable and versatile employee that can execute assigned responsibilities under any circumstances in a positive and friendly manner.

Kellogg West is delighted to award the June 2017 employee of the month to Trevor Cook. He is a positive and steady Foundation employee!

Sincerely,

Oscar Villanueva
Kellogg West
Senior Food and Beverage Manager
Bronco Bookstore Blurbs ...

**Bookstore Remodel in Full Swing**

Pardon our dust – and hammering! The first-floor renovation is well on its way, and we are beginning to see the progress. The brand new office/meeting area has been completed, and workers have moved on to building the commerce area, updating fixtures, and expanding the sales floor. In the next few weeks, the remodel should be finished, and we invite you to drop by and see how it all turned out!

**Apple Watch Coming Soon**

The Apple Watch has built-in GPS, water resistance to fifty meters, a lightning-fast dual-core processor, and a display that is twice as bright than before. Come by and check them out at the BroncoTech counter.
Innovation Brew Works Introduces New Summer Beers

Innovation Brew Works has released two new beers for the summer season - the Sunrise Stout and the Saison de Flor are the most recent additions to IBW’s delightful menu.

The Sunrise Stout is light in color and body, with surprisingly strong notes of coffee and cocoa. Innovation Brew Works collaborated with local coffee company Espresso Republic to make a delicious beer perfect for any hot summer day. With the drinkability of a light beer and the roasty chocolate and coffee notes of a stout, this beer is sure to please any palate.

IBW also released the Saison De Flor, an experimental product of which only five gallons were produced. This unique Saison is a perfect combination of complex, fruity and spicy.

For more information and hours of operation, visit www.iBrewWorks.com.
Dining Services Attends NACUFS Dining Conference

Members of Foundation Dining Services attended the National Association of College & University Food Services (NACUFS) National Conference in Nashville, Tennessee on July 12-15. Attendees included Dining Director Aaron Nielson, Associate Director Sandra Cain, Senior General Manager of Resident Dining David Corral and Retail Operations Manager Stacey Padilla.

The four-day conference allowed Foundation Dining Services members to grow and network with fellow colleagues and industry professionals.

Education sessions included:

**Brand Together: The Expanding Role of Campus Dining in Student Success**
This session focused on how campus dining services can contribute to students’ social skills, work skills, and overall life skills, allowing them to graduate from college better prepared for the work environment and life itself; thus, enhancing dining’s overall value to the university and students’ success.

**Campus Micro Markets - A 24/7 Approach to Convenience**
Micro markets are unattended, self-checkout convenience stores. During this session, attendees learned the fundamental setup of a micro market, including security, presentation and product mix.

**Engineering Student Engagement: Creating an Interactive Dining Program**
The presenters demonstrated the positive contributions an Interactive Dining Program can make to the campus community.

**Relationship Building through Inclusive Performance Management**
This presentation demonstrated how positive working relationships with staff result in a more inclusive work environment.
Employee Profile

Arielle Torrez

Job title: Marketing Writer/Assistant

Length of employment: Two months

I have a talent for... Being an open minded individual

No one would ever guess ... I am fantastic at throwing a frisbee

What are your biggest accomplishments? Graduating with my BA and hosting a successful campaign to get books donated for local prisons

What’s your biggest challenge? Limiting myself to two cups of coffee per day

What’s your favorite movie? “Goodfellas”

What’s your favorite song? “Optimistic” by Radiohead or “Going Gets Tough” by The Growlers

What are your hobbies? Hiking, updating my music library and visiting art galleries

What’s on your bucket list? To explore every national park in California

If you could meet any public figure, living or departed, who would it be and why? It is a tie between Anthony Bourdain and Jackson Pollock. They both have such unique creative perspectives

What was your favorite childhood TV show? “Winnie the Pooh”

If you could travel anywhere in the world, where would you go and why? New Zealand, there is so much beautiful scenery that I would love to experience for myself
Your Dining Options this Summer

June 19 - September 3, 2017

**BRONCO COMMONS & BRIC**

- **vista market**
  - Mon - Fri | 10:00am - 5:30pm
  - Sat - Sun | 10:00am - 4:00pm

- **Jamba Juice**
  - Mon - Thurs | 9:00am - 4:00pm
  - Fri - Sun | Closed

**BRONCO STUDENT CENTER**

- **Qdoba Mexican Grill**
  - Mon - Thurs | 10:30am - 3:00pm
  - Fri - Sun | Closed

- **Peets Coffee**
  - Mon - Thurs | 7:30am - 2:00pm
  - Fri - Sun | Closed

- **Freshens Smoothies + Yogurt**
  - Mon - Thurs | 7:30am - 7:00pm
  - Fri - Sun | Closed

- **Poly Fresh**
  - Mon - Thurs | 7:30am - 6:00pm
  - Fri - Sun | Closed

- **Subway**
  - Mon - Thurs | 7:30am - 5:00pm
  - Fri - Sun | Closed

- **Round Table Pizza**
  - Mon - Thurs | 10:00am - 5:00pm
  - Fri - Sun | Closed

**CAMPUS CENTER MARKETPLACE**

- **Pony Express**
  - Mon - Thurs | 7:00am - 3:00pm
  - Fri - Sun | Closed

- **Grounds**
  - Mon - Thurs | 7:00am - 3:00pm
  - Fri - Sun | Closed

**OTHER DINING LOCATIONS**

- **CLA (Bldg. 98)**
  - Mon - Thurs | 7:00am - 3:00pm
  - Fri - Sun | Closed

- **Los Olivos Dining**
  - (Bldg. 70)
  - Mon - Fri
  - Brunch/Lunch | 11:00am - 1:00pm
  - Dinner | 5:00pm - 7:00pm
  - Sat - Sun
  - Brunch/Lunch | 11:00am - 1:00pm
  - Dinner | 5:00pm - 7:00pm

- **(Bldg. 220A)**
  - Mon - Wed | 6:30am - 10:00pm
  - Thurs - Fri | 10:00am - 10:00pm
  - Sat - Sun | 1:00pm - 1:00pm

For a list of all CPP Dining hours, visit [CPPDining.com](http://cppdining.com) or download the smartphone app [CPP MOBILE](http://cppmobile.com). Hours subject to change without notice.
Support Our Campus.
Buy on Campus.

When you support the services that are owned and operated by the Cal Poly Pomona Foundation, you help students obtain on-campus jobs, and help fund scholarships, campus programs and educational grants. Foundation enterprises include Dining Services, the Bronco Bookstore, the University Village and Kellogg West Conference Center & Hotel.

As the largest employer of students on campus, the Foundation offers valuable work experience and hands-on training to approximately 1,500 Cal Poly Pomona students each year. The Foundation offers positions in various fields; whether it is in the area of technology, science, retail, culinary arts, hospitality management, leadership or research grants, these student employees participate in Cal Poly Pomona’s learn-by-doing philosophy and acquire practical skills in their designated field of study.

The Foundation also contributes operating support to nearly 1,100 Foundation and scholarship programs every year, including Bronco Athletics and the Norman J. Priest Scholarship. In addition, the Foundation administers grants and contracts, contributes to campus security, and supports several university publications. The Foundation contributes over $1 million annually to Cal Poly Pomona.

Because of your support, the Foundation is able to provide these beneficial services every year. Thank you for making your purchases on campus and contributing to the success of Cal Poly Pomona students and the university community.