

FOUNDATION NEWS

February 2016

Happy 50th Anniversary,
Foundation!



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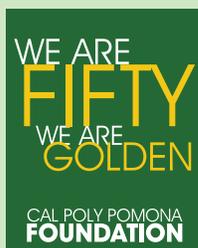
**WHAT YOU SPEND ON
CAMPUS ... STAYS ON
CAMPUS**

Surplus funds generated by all Cal Poly Pomona Foundation operations go back to the University to provide financial and facility resources to benefit students, faculty, and staff.



**Cal Poly Pomona
Foundation**

foundation.cpp.edu



Happy 50th Anniversary, Foundation!

The Cal Poly Pomona Foundation turns 50 this month! Established on February 28, 1966, the Foundation has been an integral component of the educational mission of the Cal Poly Pomona University, and exists to provide the highest level of service and financial support. Thank you to all Foundation staff, past and present, for your hard work and dedication!

What's an Auxiliary?

Useful information for Foundation staff

Cal Poly Pomona Foundation, Inc. operates as a recognized auxiliary of the California State University (CSU).

So, what exactly is an auxiliary?

Auxiliary organizations are nonprofit, separately organized legal entities, created to support student success and the educational mission of the CSU by providing instructional and services support not normally furnished by the state budget.

There is so much more to learn! Click the link below and discover the history, functions, advantages and impacts of auxiliaries, and how the Foundation supports the campus community.

<http://www.foundation.cpp.edu/auxiliary-organization.aspx>





1966 - 2016

We Are Fifty. We Are Golden.



Cal Poly Pomona Foundation, Inc. continues to support the university and flourish as an organization by honoring the vision that was created 50 years ago. As we celebrate our 50th anniversary, we remain committed to providing superior services and sustaining our invaluable relationships with our partners at Cal Poly Pomona and the surrounding community.

As we graduate to golden status, our drive to be the best has only intensified; we want our embers of success to ignite, illuminate, and inspire those around us both internally and externally. To do so, we must continue to evolve. As the world changes around us, we will keep changing with it, welcoming new ideas, adapting to modernized technologies, and learning different strategies to better our services and ourselves.

However, there is one concept that we are confident will remain unchanged; that is our standard of quality. After 50 years, we are still committed to providing the finest services to support the Cal Poly Pomona campus community, and thus, our slogan remains everlasting: "Quality services supporting quality education."

We will continue to progress, prosper, and provide top quality services to the campus community because we are the Cal Poly Pomona Foundation.

We are Fifty. We are Golden.

Mark Your Calendars!

FEBRUARY

- 2/2-2/4 Blood Drive at Bronco Student Center
- 2/8 Chinese New Year
- 2/9 Mardi Gras Luncheon at Los Olivos
- 2/12 George Washington's Birthday
(Foundation and Campus Closed)
- 2/14 Valentine's Day
- 2/15 Presidents' Day
- 2/27 Cal Poly Pomona's Homecoming Event



MARCH

- 3/1-3/3 Blood Drive at Bronco Student Center
- 3/13 Daylight Savings
- 3/15 Saint Patrick's Day Luncheon at Los Olivos
- 3/17 Saint Patrick's Day
- 3/28 Spring Quarter Begins
- 3/31 Cesar Chavez Day *(Foundation and Campus Closed)*



Assistant Director of Retail Dining to be Recognized by Athletics



Sandra Cain, assistant director of retail dining, will be recognized by Cal Poly Pomona Intercollegiate Athletics for the great work and support she provides to the athletic department. Sandra will be honored at the annual Faculty/Staff Appreciation Night on Thursday, February 11.

A short presentation will be given during halftime at the men's basketball game (vs. CSU Monterey Bay), and a small token of appreciation will be presented to Sandra by university and athletic administration.

The women's game starts at 5:30 p.m. and the men's game starts at 7:30 p.m. in the Kellogg Gym.

Congratulations, Sandra!

Come Celebrate Mardi Gras at the Los Olivos Luncheon!



Local band Dope by Design will perform at the Mardi Gras luncheon for the second year in a row.

Come celebrate Mardi Gras at Los Olivos on Tuesday, February 9 with delicious food and live music! Guests can look forward to delectable items such as spicy seafood gumbo soup, jambalaya penne pasta, smothered cheese grits, and so much more.

In addition, local band Dope by Design will entertain the crowd with their original songs. This seven-piece band made an appearance at last year's Mardi Gras luncheon and will be back with more hip hop and jazzy tunes.

Keep an eye out for more details!



Foundation Attends AOA Meeting in Sacramento

In mid-January, several members of the Foundation attended the annual Auxiliary Organization Association (AOA) conference held at the Hyatt Regency in Sacramento. Every year, directors, managers, and other personnel from California State University (CSU) auxiliary organizations attend this event to listen to keynote speakers, attend general learning sessions, seek professional development, and network. This year's theme was "Partners in Supporting the Mission of the California State University."

The opening session featured keynote speakers Executive Vice Chancellor and Chief Financial Officer Steve Relyea and Executive Vice Chancellor and General Counsel Framroze Virjee. Both speakers addressed their vision and strategies relative to the role that auxiliaries play in supporting the educational mission of the CSU. They discussed the unique structure under the California State Education Code which allows auxiliaries the opportunities to support campuses by performing tasks more effectively and efficiently. Mr. Relyea and Mr. Virjee asked auxiliaries to embrace their uniqueness and boast about the support they provide to students, faculty, and campus operations in supporting the missions of their campuses.

During the four-day conference, several Foundation employees participated and presented in sessions specific to his or her area of expertise. Director of Real Estate Development Sandra Vaughan-Acton presented during a session titled "Real Estate Expertise In-House or Outside Experts: Do You Really Want to Jump into That Water?" This session covered the challenges and concerns auxiliaries face with or without in-house expertise for real estate transactions.

Director of Dining Services Aaron Neilson and Information Systems Analyst Derek Davis partnered to present during a session called "Commercial Shops and Information Technology Partnership: A Case Study for Campus Business POS/PCI Integration." Aaron and Derek discussed the line level collaboration between commercial operations and point-of-sale technology experts in implementing new retail systems in a campus business environment. Topics included evaluation, execution, maintenance, accounting, and compliance.



Director of Marketing Edwin Santiago and Marketing Coordinator Darren Isomoto partnered and spoke about the ways that social media and web marketing are used to increase profitability. Darren and Edwin discussed the tactics and campaigns that are used to connect and engage the interest of the campus community.

Foundation members who did not present participated in other valuable ways, including Chief Employment Officer Dennis Miller, who joined a panel discussion about human resources. This panel talked about the general compensation philosophies, practices, and trends. Additionally, Director of Information Technology Randall Townsend partook as a moderator for the session “Information Technology—IT Challenges Networking Session: A Technical Discussion.” This session covered current successes and challenges relating to individual campuses.



Former Cal Poly Pomona President J. Michael Ortiz delivers his speech about the power of mentorship.

The Foundation Board of Directors was also represented at the AOA conference by Student Director Greg Kommel. Mr. Kommel was very active during the conference and attended many sessions.

The Foundation also saw another familiar face; former Cal Poly Pomona president J. Michael Ortiz was a keynote speaker for the AOA Presidential Leadership Series, where he spoke about the power of mentorship. His speech was very well-received.



Historic Pine Tree Ranch to Reopen

Pine Tree Ranch, a 53-acre citrus and avocado ranch in Ventura County, was used by College of Agriculture student interns from 1977 until the internship program was discontinued in 2003. The College of Agriculture has recently started a fundraising campaign to restore the ranch and give students the opportunity to work and learn there once again.

In early December, a ribbon-cutting ceremony took place to mark the start of the campaign and featured an initial gift of \$100,000 from Santa Paula-Calavo Growers. The California Avocado Commission also agreed to help provide research and internship opportunities.

Pine Tree Ranch was given to Cal Poly Pomona after owner Carlton Wasmansdorff fell ill; he wished to settle his estate and donate the ranch to an educational institution that would continue to operate the orchard for at least 25 years. In November 1976, about a year after Wasmansdorff died, the ranch became the property of the Cal Poly Pomona Foundation.

Once the ranch is renovated, the College of Agriculture plans to resume the internship program, allowing students to live at the ranch and manage the day-to-day operations and crop production. The college also will continue to collaborate with the California Avocado Commission on research projects. Portions of the revenues generated will help fund student agriculture programs on campus.

For the full story of Pine Tree Ranch, visit Poly Centric at:

<http://polycentric.cpp.edu/2016/01/college-of-agriculture-aims-to-reopen-historic-ranch/#.VpP2X034OUk>



Supporters socialize in front of the Pine Tree Ranch's historic home.



Students and faculty work on the Pine Tree Ranch in an undated photo.



Congratulations, NACUFS Survey Winners!

As part of the Foundation's ongoing efforts to ensure that dining venues are exceeding expectations, Dining Services conducted their annual online NACUFS customer satisfaction survey in November 2015.

Dining Services exceeded their goal of 1,000 and received over 2,300 entries!

All participants were automatically enrolled in a drawing for a chance to win 300 Belly points for any participating on-campus dining venue, a \$100 Cal Poly Pomona gift card, and the grand prize of four Disneyland tickets.

Thank you to all who participated and congratulations to the NACUFS survey winners!



Raquel Romero, grand prize winner of Disneyland tickets



Jen Valencia, winner of a \$100 Cal Poly Pomona gift card



Kathryn Brun, winner of 300 Belly points



Nykael Williams, winner of a \$100 Cal Poly Pomona gift card



Diego Recinos-Walsh, winner of 300 Belly points



Innovation Brew Works at Ontario Reign

Starting in early February, Innovation Brew Works beer will be sold at the Citizens Bank Arena in Ontario. Innovation Brew Works' Reign On, an American black IPA, and '66 Blonde, an American blonde ale, will be sold at the Craft Beer Crossbar inside the arena.

Dale Bros Brewery, Wicks Brewing Co., and Ritual Brewing Co. also have beer on tap at the arena. Ritual Brewing Co. is owned and operated by Owen Williams, who teaches brewing classes at Cal Poly Pomona's College of the Extended University.

The Citizens Bank Arena will be hosting Craft Beer Night on Saturday, February 6. Buy a ticket to the Ontario Reign hockey game and explore the craft beers available. A representative from Innovation Brew Works and the three other aforementioned breweries will be there to answer all your craft beer questions.

For more information, visit <http://www.cbbankarena.com/events/detail/craft-beer-night>

Also, keep an eye out the next time you are on Interstate 10—the Innovation Brew Works logo is currently posted on a marquee that can be seen from the freeway.



Innovation Brew Works Attends San Diego Event



Innovation Brew Works participated in the sixth annual San Diego Brew Fest on Saturday, January 16 at Liberty Station. This event included unlimited beer tastings from over 60 breweries from around the world, food trucks, and live music.

Innovation Brew Works brought their famous Bronco Brown, as well as Brethren Belgian, Class Clown: Rubottom's Red with raspberries, and Class Clown: Dr. Ortiz Orange Witbier with blood oranges. They also brought Innovation Brew Works t-shirts, sweatshirts, and pint glasses to sell as well as coasters to distribute.

All proceeds from the San Diego Brew Fest benefited Noah's Bark Pet Rescue whose aim is to rescue dogs from shelters and find permanent homes for rescued pets. Proceeds from the event went toward funding food, shelter, and veterinary bills for rescued pets.





Bronco Bookstore Blurbs ...

Bronco Bookstore Helping to Make Dr. Coley's Investiture a Memorable Event

For President Coley's investiture ceremony on February 5, Bronco Bookstore has been helping to arrange faculty regalia, and will be setting up a remote shop at the event itself. In addition to regalia, the bookstore will be selling select bronco merchandise items.

We are happy to be participating in this exciting event!



Homecoming Week Box Sale/Bookstore Open Homecoming Weekend

During Cal Poly Pomona's Homecoming week, February 24 through March 2, Bronco Bookstore will be having another one of their popular Bronco Gear box sales. Look out for amazing deals during this time, including \$19.99 sweatshirts and \$9.99 tanks and tees.

Also, Bronco Bookstore will be open on February 27 for the Homecoming event from 11:00 a.m. to 6:00 p.m.



New Workshops and Students Join the University Village

January has been a relatively steady month for staff members at the University Village. At the beginning of the month, we welcomed approximately 40 new residents to the Village. Our operations staff has been working to fill all of our remaining spots. Additionally, staff welcomed approximately 100 new students from the Jintong Aviation and Hospitality Program to the Village in mid-January. The Jintong students will be staying with us through the beginning of April when they will swap out with a new cohort of students.

Additionally, in January, our residential education team began facilitating the Leadership Workshop series for Village residents as well as other Cal Poly Pomona students. The Leadership Workshop series is four weeks long and provides students with in-depth leadership training to provide them with a skill-set they can take to any of their extracurricular involvements as well as to future internships and jobs. We have approximately 85 students participating in the workshop series and all of the students who complete it will receive a notation on their MyBar transcript with the university which they can take with them to future jobs/internships to show they've received leadership training. This year's workshop theme is "The Elements of Leadership" and each of the four weeks has a theme focused on one of the four elements (earth/water/wind/fire). For example, our "water" themed week focuses on topics related to flexibility and adaptability in leadership while our "fire" themed week will be focused on passion and motivation.

All in all, it's been an exciting month for Village staff!



Above: Students build a structure using marshmallows and spaghetti during the leadership workshop; the strength of the design is then tested with a heavy book. This activity is designed for the students to fail so the group can discuss how leaders respond and learn from failure.



Dining Updates ...

Mobile App Orders Accepted at Subway

Attention all Subway lovers! The Subway mobile ordering app is now accepted at Subway in the Bronco Student Center. Simply download the app and order your meal—your order will be ready for pick up in 15 minutes! Your order history is then saved to make it even easier the next time you order.



New Digital Menu Boards at Carl's Jr.

Carl's Jr. in Campus Center Marketplace updated their printed menu boards to digital ones. This update will make it easier to change menu items when necessary and will reduce printing costs.

Check out the new boards the next time you stop by!



GET Your Food Faster with GET Food!

Don't wait in line! Order your food from select on-campus dining locations from the GET app or online using GET Food, pay for it with your Bronco Bucks, and then pick up your order.

It's that easy!

To register with GET or for more information, visit www.BroncoBucks.com



Kellogg West Employee Earns Bartending Certification

Kellogg West Foundation is proud to announce our second graduate of our sponsored National Bartending School program—Kindra Kerr.

Kindra has successfully completed the course of mixology, liquor, wines, and customer service.

Kindra has been an enthusiastic and reliable employee for Kellogg West since January 23, 2014. She will become an even more versatile staff member to the Kellogg West operation.

Please join us in congratulating Kindra on her outstanding achievement!

Sincerely,

Oscar Villanueva
Kellogg West
Senior Food and Beverage Manager



Employee Profile

Christine He

Job title: Financial System Accountant

Length of employment: Four years

I have a talent for... cooking—I love watching cooking shows and cooking for the family when I have time.

My biggest accomplishment is ... the next accomplishment, let's expect ...

My biggest challenge is ... disciplining my 4-year-old girl.

No one would ever guess ... ten years ago I weighed 30 pounds more than I do now.

What's your favorite movie? *Gone with the Wind*

What's your favorite song? There are so many songs I really love ... hard to decide the favorite one.

What are your hobbies? Shopping—shopping qualifies as a hobby because it costs money but is not tax deductible.

If you could have one superpower, what would it be and why? I guess time travel? If I could, the \$1.5 billion Powerball would have the fourth winner.

What's on your bucket list? The top one is to get a scuba diving certification, which I should have gotten ten years ago.

What was your favorite childhood TV show? *Journey to the West*. It is an old Chinese novel published in the 16th century during the Ming dynasty, and it made a great TV show. It is a story about how a monk, a monkey, a pig, and a horse traveled thousands of miles for their dream.

If you could travel anywhere in the universe, where would you go and why? I would stay on the earth. LOL. I would go to Hawaii for a month.



